2024 Outreach and Engaged Scholarship Symposium: Empowering Partnerships to Advance Beyond Boundaries

Auburn University Outreach and the Office of Faculty Engagement encourage ongoing collaboration and partnerships between Auburn University engaged practitioners/scholars and the communities we practice with through outreach and engaged scholarship working to fulfill the land grant mission of the institution. Engaged and community informed practices for the benefit of a variety of stakeholders is imperative in accomplishing this goal. The 2024 Outreach and Engaged Scholarship Symposium: Empowering Partnerships to Advance Beyond Boundaries is an opportunity to present scholarship related to outreach and community engagement in a wide range of contexts.

Presentation Theme and Focus Area

Submissions are encouraged to connect to the theme *Empowering Partnerships to Advance Beyond Boundaries* and the following thematic areas.

Focus Area(s) - Which focus area(s) best reflect your proposal? (consider all that apply)

- Evaluation and Assessment for Engagement
- Approaches to Building Sustainable Partnerships
- Community-Engaged Teaching and Learning
- Community-Engaged Research
- Community-Engaged Creative Activities
- Community-Engaged Service and Practice
- Collaborative and Transdisciplinary Engagement
- Innovation and New Technologies for Engagement
- Leadership and Engagement
- Civic and Democratic Engagement
- Economic and Workforce Development
- Broader Impacts and Societal Benefit
- Engagement in a Time of Crisis
- Engagement for Diversity, Equity, Inclusion, and Justice

2024 Outreach and Engaged Scholarship Symposium Submission Process

Conference proposals must be submitted via the symposium website: https://aub.ie/2024OESSsymposium. The call for proposals will be available from Wednesday, March 20 through Wednesday, June 5, 2024. Finalized information for accepted proposals will be shared in the weeks following the deadline for proposals.

The symposium is to be held on Tuesday, September 3, 2024 and Wednesday, September 4, 2024. The anticipated location is the Auburn University Hotel and Dixon Conference Center.

It is recommended that the proposal submission survey be completed on a desktop browser.

Graduate Student STEM/STEAM Poster Competition on Science Communication and Outreach Efforts:

Science Communication is vital to bridging the gap between science and practical applications at the community level. Ineffective communication can be costly to science as well as to society. So, this poster session will foster graduate student experiences of communication with stakeholders, and enhancement of knowledge transfer to a broader

audience (using both quantitative and qualitative approaches). A competitive platform will be provided by rewarding them for their effective and engaging STEM/STEAM communication.

• The poster session will include these topics but not limited to:

- Active learning strategies of STEM/STEAM implemented in K12.
- Evidence of direct practice and training in science communication.
- o Science communication to varied audiences as an intervention to knowledge transfer.
- o Interdisciplinary techniques of science communication.
- o Future of science communication.
- Outreach activities involving STEM/STEAM communication techniques.

Call for the Nominations:

Auburn's Office of Faculty Engagement and the NSF Research Traineeship (NRT) Program on Climate Resilience would like to encourage and reward graduate students for their effective STEM/STEAM Communication and promote outreach efforts in the community. Thus, we are pleased to announce a graduate poster session at this year's Outreach and Engaged Scholarship Symposium to encourage graduate students to present their STEM/STEAM research, science communication activities and outreach efforts to a broader community.

• Criteria:

Posters and presenters are expected to remain available during one of the 2-hour poster sessions on Tuesday September 3rd. The presenters will be expected to produce a 36"x48" scientific poster, provide a 3 minute engaging presentation to the audience present in the hall, network and discuss their displayed work with participants and judges during their assigned session.

Posters should be designed to clearly and visually represent research studies, assessments, and/or evaluations to a general audience. One presenter should provide concise and engaging presentations to judges as well as other participants. Both the poster and the oral presentation should effectively explain their science in language appropriate to a non-specialist audience in 3 minutes or less.

Application:

Qualtrics Submission prior to June 5, 2024. The submission form can be found at: https://aub.ie/2024OESSsymposium

• Expectations of All Selected Presenters:

Announcement of selected presenters will be announced by July by AU Outreach and include additional details regarding the poster competition.

- To print out and mount their own poster during the assigned setup period, 30 min prior to your presentation session. (Equipment to attach your poster will be provided.)
- o To present a 3min lighting talk about your poster to 3 judges and any interested participants.
- o To remain by their poster during their assigned session judging period, 1.5hr.
- To remove your poster during the designated time.

Presenters should consider bringing business cards or note contact information on the poster with a QR code for follow-up questions and networking. Providing 8.5 x 11 printout copies of the poster can also be used as a networking tool.

Winners will be announced by 4:00PM 9/03 in the Poster Session Room. The three winners are invited to return Wed Sept 4th to be presented during the keynote luncheon.

• Poster Requirements:

Required poster 36"x48" dimensions (portrait or landscape). Consider your audience, purpose, content, and layout. Your title should reflect a concise overall message of your poster. Materials will have to be read by attendees from a distance of 3 feet or more, so lettering on illustrations should be large and legible. Use high

resolution visuals, Use of photos or images for the general public, Use conceptual diagrams for the informed public and non-specialist scientists. Use text to support your visuals. Materials should be displayed in a logical sequence (e.g. abstract, introduction, method, and results or conclusion). This may vary by discipline, so check with your faculty mentor/advisor for guidance. Include your outreach and community engagement activities to communicate your science (can be future plans).

Timeline:

Tues Sept 3rd

11:30AM-12PM 30 min set-up of poster session I

12PM-1:30PM Poster Session I

1:30PM-2PM 30 min break/ transitioning between poster sessions

2PM-3:30PM Poster Session II

3:30PM Posters up for Public Review and Networking

4:00PM Announcement of 3 Overall Winners in Science Communication & Outreach Efforts

4:30PM All posters to be removed from meeting space