Administrative & Professional Assembly  
Know your Nominees  

Biographical Information  

Name: Mark Bransby  

Number of years at Auburn University: 10.5  

Current position: IT Specialist – OIT. Auburn University Webmaster and Electronic Accessibility Coordinator  

Brief statement of current responsibilities: As the webmaster for Auburn University, I manage many of the technical and organizational aspects of auburn.edu. This ranges from creating space for new sites, to creating redirects and short URLs. I also help new users get started building webpages and provide some support for their development efforts.  

My position also has an advisory role to the students that comprise the Campus Web Solutions (CWS) team. My experience with HTML, PHP, CSS, Bootstrap, JavaScript and other web technologies helps me serve as a resource for them.  

My financial background is put to good use in developing cost estimates and revenue goals for the CWS team to meet our overall service goals.  

As the Electronic Accessibility Coordinator, I focus on making web and email resources accessible to users and visitors that have different disabilities. A lot of my time is spent training instructors, professors and other university personnel how to create accessible content.  

Previous Auburn University experience: Prior to joining OIT, I served as the webmaster for Auburn University’s College of Agriculture and Alabama Agricultural Experiment Station. There I developed websites as well as web applications to meet the needs of the faculty, staff, and administration of both organizations. As part of the ACES-Ag IT team I also helped with the Alabama Cooperative Extension System’s websites.  

Description of prior service on A&P Assembly or committees: I have served on the A&P Assembly since May of 2015 and during that time have attended and participated in almost every assembly meeting. During the last year, I have served as the Assembly secretary, producing minutes for both the executive committee and the assembly. I have worked closely with the current Chair and Chair Elect learning the ins and outs of how the assembly operates and have participated in planning meetings, documenting procedures, and meeting with upper administration regarding FLSA and the new president. As part of the secretary position, I also participate in the University Academic Calendar Committee. My last big task for the year was updating the A&P website. We moved it to a format that responds to the viewer’s screen size, making it easier to view on mobile devices. This summer I will move it to the new Auburn template.  

Relevant Experience:  

For many years I have served in various roles within my local homeowner’s association, including President, Secretary, Webmaster, and Manager. During that time, I have become familiar with Robert’s rules of order, the technology side of mass communication, writing detailed minutes and managing finances. I feel that many of those skills would be applicable on the A&P executive committee as Chair Elect.
Campus Address & Phone:
OIT Building
300 Lem Morrison Dr.
#225
Auburn, AL 36849
334-844-5494
Email: bransch@auburn.edu