

# PATHWAYS | APPAREL MERCHANDISING, DESIGN AND PRODUCTION MANAGEMENT - MERCHANDISING OPTION



COLLEGE OF  
HUMAN  
SCIENCES

Bachelor of Science in Apparel Merchandising, Design & Production Management

## COURSE SELECTION

FRESHMAN

- Take CADS 1600: Textile Industrial Complex
- The course will set the foundation for the major courses.

SOPHOMORE

- CADS 2760: Visual Merchandising

JUNIOR

- CADS 3850: Merchandise Planning and Control

SENIOR

- CADS 5760: Fashion Analysis and Forecasting, CADS 4920: Internship

## ASK FOR ASSISTANCE

- Meet regularly with your academic advisor and consult with them when you have concerns about admission to particular classes or need more information about class requirements.



Spidle Hall, home of the College of Human Sciences student advising.

- Classes become more lab based which require more time. Ask for assistance in lab if you need help with a topic.
- Academic Support provides several free resources to improve performance including Study Partners, Supplemental Instruction and academic coaching. ([auburn.edu/academicsupport](http://auburn.edu/academicsupport))

- Meet with someone in the Career Center to explore career options and receive individualized assistance.

- Explore the city and company with which you would like to work for internship placement and post-graduation employment
- Ask the Career Center for help in updating your résumé and preparing for job interviews

## GAIN EXPERIENCE

- Obtain a part-time or seasonal job in the apparel industry.
- Use Handshake to explore employers actively hiring in your field and search part-time jobs that can add experience to your resume ([handshake.auburn.edu](http://handshake.auburn.edu)).



- Seek a summer term part time position in the apparel industry.
- Use LinkedIn ([linkedin.com/alumni](http://linkedin.com/alumni)) to identify past graduates in your major.
- Set up informational interviews and shadowing opportunities to gain further understanding of your major in the world of work.



- Seek academic experiences such as Fashion Runway Class, Study Abroad, Supervised Experience. Discuss these options with your academic advisor.

- Obtain an internship in your desired area and location. It is a requirement for your graduation and enhances your professional portfolio.

## GET INVOLVED

- Join the Apparel Merchandising and Design Association (AMDA).



- Spring: Apply for College of Human Sciences Student Ambassadors.
- Attend and/or participate in fashion events throughout your undergraduate study

- Utilize AUIinvolve ([auburn.edu/auinvolve](http://auburn.edu/auinvolve)) to identify organizations of interest, to attend meetings and enhance your resume



- Attend the Grisham Trentham lecture
- Apply for a leadership position in AMDA
- Attend career focused events offered through CADS Advisory Board

- Apply for a Peer Advisor position
- If invited, join Kappa Omicron Nu Honor Society
- Connect with AU alumni and stakeholders to enhance professional opportunities

## CAREER PLANNING

### AUBURN UNIVERSITY CAREER CENTER

303 MARY MARTIN HALL | [AUBURN.EDU/CAREER](http://auburn.edu/career)

The program provides students with significant insight into the global issues, advancing technologies, and consumer behaviors that impact the fast-paced and dynamic fashion industry. Individuals wishing to enter the field should take advantage of multiple experiential opportunities to be competitive candidates.

#### APPAREL BUYER

MINIMUM EDUCATION: B.S.

ENTRY LEVEL SALARY RANGE: \$28.3K - \$50.8K

#### BRAND MANAGER

MINIMUM EDUCATION: B.S.

ENTRY LEVEL SALARY RANGE: \$29.5K - \$74.2K

#### PUBLIC RELATIONS

MINIMUM EDUCATION: B.S.

ENTRY LEVEL SALARY RANGE: \$29.0K - \$46.7K

These are just three options out of many that Apparel Merchandising, Design, and Production Management majors pursue. For more career options be sure to check out "What Can I Do With a Major In..." on [auburn.edu/career](http://auburn.edu/career).



Mary Martin Hall, home of the Auburn University Career Center

Updated: October 3, 2016