

# PATHWAYS | APPAREL MERCHANDISING, DESIGN AND PRODUCTION MANAGEMENT - APPAREL DESIGN AND PRODUCTION MANAGEMENT OPTION



COLLEGE OF  
HUMAN  
SCIENCES

Bachelor of Science in Apparel Merchandising, Design & Production Management

## COURSE SELECTION

### FRESHMAN

- Take CADS 1600: Textile Industrial Complex and CADS 1740: Aesthetics for Design.

### SOPHOMORE

- CADS 2740: Illustration Techniques for Apparel, CADS 2800: Apparel Production Management, CADS 2770: CAD for Apparel,
- CADS 2750: Product Development: Technical Design
- These courses will set the foundation for the major courses.

### JUNIOR

- CADS 3750: Product Development: Apparel Design, CADS 4500: Portfolio

### SENIOR

- CADS 4800: Apparel Engineering, CADS 5750: Apparel Line Development, CADS 4920: Internship

## ASK FOR ASSISTANCE

- Apparel Design is a very sequential major. Make sure you meet with an advisor every semester to stay on track.
- Ask your academic advisor about planning for study abroad: London Fashion Tour or Joseph S. Bruno Italy study abroad program.



Spidle Hall, home of the College of Human Sciences student advising.

- Academic Support provides several free resources to improve performance including Study Partners, Supplemental Instruction and academic coaching. (auburn.edu/academicsupport)
- Classes become more lab based which require more time. Ask for assistance in lab if you need help with a topic.

- Familiarize yourself with potential employers in your field of study.
- Meet with someone in the Career Center to explore career options and receive individualized assistance.

- Explore the city and company you would like to work with for internship placement and post-graduation employment
- Ask the Career Center for help in preparing your résumé and cover letter.

## GAIN EXPERIENCE

- Obtain a part-time or seasonal job in the apparel industry.
- Use Handshake to explore employers actively hiring in your field and search part-time jobs that can add experience to your resume (handshake.auburn.edu).



- Seek a summer term part time position in the apparel industry.
- Use LinkedIn (linkedin.com/alumni) to identify past graduates in your major.
- Set up informational interviews and shadowing opportunities to gain further understanding of your major in the world of work.



- Seek academic experiences such as Fashion Runway Class, Study Abroad, Supervised Experience. Discuss these options with your academic advisor.

- Obtain an internship in your desired area and location. It is a requirement for your graduation and enhances your professional portfolio.

## GET INVOLVED

- Join the Apparel Merchandising and Design Association (AMDA).



- Spring: Apply for College of Human Sciences Student Ambassadors.
- Attend and/or participate in fashion events throughout your undergraduate study

- Utilize AUIinvolve (auburn.edu/auinvolve) to identify organizations of interest, to attend meetings and enhance your resume



- Attend the Grisham Trentham lecture
- Apply for a leadership position in AMDA
- Attend career focused events offered through CADS Advisory Board

- Apply for a Peer Advisor position
- If invited, join Kappa Omicron Nu Honor Society

- Connect with AU alumni and stakeholders to enhance professional opportunities

## CAREER PLANNING

### AUBURN UNIVERSITY CAREER CENTER

303 MARY MARTIN HALL | AUBURN.EDU/CAREER

The program provides knowledge about raw materials and manufactured products, design and product development, production technology, and marketing concepts. This option is unique because of its strong emphasis on developing an understanding of consumer preferences and identifying market niches.

APPAREL DESIGNER  
MINIMUM EDUCATION: B.S.

ENTRY LEVEL SALARY RANGE: \$33.2K - \$64.0K

PATTERN DRAFTER/GRADER  
MINIMUM EDUCATION: B.S.

ENTRY LEVEL SALARY RANGE: \$22.0K - \$41.3K

MARKET RESEARCHER  
MINIMUM EDUCATION: B.S.

ENTRY LEVEL SALARY RANGE: \$32.4K - \$54.1K

These are just three options out of many that Apparel Merchandising, Design and Production Management majors pursue. For more career options be sure to check out "What Can I Do With a Major In..." on auburn.edu/career.



Mary Martin Hall, home of the Auburn University Career Center

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