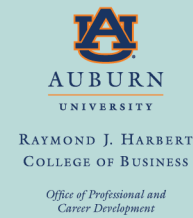


# PATHWAYS | INTERNATIONAL BUSINESS

Bachelor of Science in Business Administration



RAYMOND J. HARBERT COLLEGE OF BUSINESS

## COURSE SELECTION

FRESHMAN

- In BUSI 1010, you will take self-assessments and learn about majors within the Harbert College of Business to begin career planning.

SOPHOMORE

- In BUSI 2010, you will advance your professional skills, polish your resume, develop networking etiquette and prepare for an internship search and interviewing.

JUNIOR

- Begin major classes and choose electives that fit your career interest. Enroll in the professional development course for your major to apply the skills gained in previous classes to your job and internship search.

SENIOR

- Work through your major classes and continue electives that fit your career interest.

## ASK FOR ASSISTANCE

- Meet with your academic advisor to outline your plan of study for Pre-Business curriculum.
- Come to the OPCD and meet with a career coach to discuss majors of interest and careers. Schedule time with your academic advisor to discuss plan(s) of study for intended major(s) and concentrations within International Business.
- Foreign Language: French, Spanish, Chinese, German
- Business Concentrations: Economics, Entrepreneurship and Family Business, Finance, Marketing, Supply Chain Management
- Meet with a career coach to begin planning for internship search and interviewing.
- Meet with academic advisor to declare a major if you haven't by this point.
- Meet with an academic advisor to complete your graduation check your first semester of Senior year. Schedule appointments to practice interviewing skills and have your resume reviewed by a career counselor.

## GAIN EXPERIENCE

- Seek opportunities to join Undergraduate Advisory Council and student organizations related to your interests.
- This is the time to look for job shadowing opportunities in your majors of interest.
- Begin thinking about leadership roles in organizations you are currently involved in.
- Attend Fall and Spring Career Fairs.
- Obtain an internship for the summer following junior year in your chosen field. Seek out part time employment opportunities.
- If you are considering earning an MBA, start studying and taking the GMAT.
- Use LinkedIn ([linkedin.com/alumni/](https://www.linkedin.com/alumni/)) to identify alumni who could assist you in your job search.
- Continue seeking experiences like part-time jobs or job shadowing that will assist you during interviews for full-time employment.



## GET INVOLVED

- Follow the Harbert College of Business on Twitter @AUBusiness. Follow the Office of Professional and Career Development on Twitter @AUOPCD
- Join organizations that align with your specific concentration within the HCOB. Utilize AUIinvolve ([auburn.edu/aiinvolve](http://auburn.edu/aiinvolve)) to identify organizations of interest within the university, to attend meetings and enhance your resume



- Attain leadership positions in the organizations you are involved in.
- Become a student member in professional organizations related to your major.
- Seek out other leadership roles in organizations.
- Begin to use the connections you have made through campus involvement and networking to begin your full-time job search.

## CAREER PLANNING

### OFFICE OF PROFESSIONAL & CAREER DEVELOPMENT

101 LOWDER HALL

[HIREHARBERT.AUBURN.EDU](http://hireharbert.auburn.edu)

The International Business program combines a strong background in language skills –French, Spanish, Chinese or German- with a concentration one of the functional areas of business –economics, entrepreneurship and family business, finance, marketing, or supply chain management.

### LOGISTICS/OPERATIONS MANAGER

MINIMUM EDUCATION: B.S.B.A.

ENTRY LEVEL SALARY RANGE: \$47.1K - \$70.4K

These are just three options out of many that international business majors pursue. For more career options be sure to check out "What Can I Do With a Major In..." on [auburn.edu/career](http://auburn.edu/career).

### SALES REPRESENTATIVE

MINIMUM EDUCATION: B.S.B.A.

ENTRY LEVEL SALARY RANGE: \$31.5K - \$62.5K

### FINANCIAL ANALYST

MINIMUM EDUCATION: B.S.B.A.

ENTRY LEVEL SALARY RANGE: \$44.0K - \$60.0K



Lowder Hall, home of the Office of Professional & Career Development