

PATHWAYS | JOURNALISM

Bachelor of Arts in Journalism



COLLEGE OF
LIBERAL ARTS

COURSE SELECTION

FRESHMAN

- To enter Journalism you must make a B or better in JRNL 1100, a rigorous introduction to Associated Press style and a refresher on writing skills.
- Once completed, make an appointment with an advisor in the School of Communications and Journalism.
- The journalism program is tightly structured and most courses have strict prerequisites, so it is imperative for you to plan ahead.

SOPHOMORE

- Take the 2000 level courses that are prerequisites for the required skills courses you will be taking your junior year.
- Complete 3000 level courses, in which you will learn to produce news and features.
- Much of this work is done outside the classroom and you should take classes across all platforms - print, multimedia, and broadcast.

JUNIOR

- Take either Advanced Reporting in the fall or Advanced Magazine and Feature Writing in the spring.
- You should take another 4000 level course to polish and improve on the skills you've acquired.

SENIOR

ASK FOR ASSISTANCE

- Be sure that you start your time at Auburn well by regularly meeting with your academic advisor.



Tichenor Hall, home of the College of Liberal Arts student advising.

- Academic Support provides several *free* resources to improve performance including Study Partners, Supplemental Instruction and academic coaching. (auburn.edu/academicsupport)

- Meet with someone in the Career Center to explore career options and receive individualized assistance.

- Update your resume with help from the Career Center (auburn.edu/career) to use in graduate school and job applications.

GAIN EXPERIENCE

- Use LinkedIn (linkedin.com/alumni) to identify past graduates in your major and contact them to set up informational interviews and shadowing opportunities.



- Internships are required for graduation and have numerous prerequisites and strict requirements.

- It is important to start thinking about internships early in your academic career so that you can properly plan ahead.

- Visit the Career Center to aid in your internship search and attend Communication and Media Career Day.
- The career counselors can help you search and prepare for your internship.
- Keep in mind that in addition to good grades, the main thing an internship supervisor and employer looks for is applicable experience.

- By the time you enter your final semester at Auburn, you should have a portfolio of published, posted or broadcast examples of your work.

GET INVOLVED

- Utilize AUInvolve (auburn.edu/auinvolve) to identify organizations of interest to attend meetings and enhance your resume.
- If pursuing graduate education, get involved with undergraduate research opportunities.



- Consider joining the student chapter of the Society of Professional Journalists.



- Journalism majors are encouraged to join any of the professional organizations in the fields they would like to cover, including environment, health, crime, investigative reporting, etc.

- Attend conferences related to your career interests to build your professional network.

CAREER PLANNING

AUBURN UNIVERSITY CAREER CENTER

303 MARY MARTIN HALL | [AUBURN.EDU/CAREER](http://auburn.edu/career)

Journalism is a rapidly evolving field, therefore be open to new areas of journalistic expression. You will need to be able to demonstrate a strong portfolio of work. Seek and gain a variety of experiences as you are able.

REPORTER

MINIMUM EDUCATION: B.A.

ENTRY LEVEL SALARY RANGE: \$20.7K-\$35.6K

These are just three options out of many that Journalism majors pursue. For more career options be sure to check out "What Can I Do With a Major In..." on auburn.edu/career.

NEWSPAPER EDITOR

MINIMUM EDUCATION: B.A.

ENTRY LEVEL SALARY RANGE: \$29.3K-\$54.2K

BROADCAST NEWS ANALYST

MINIMUM EDUCATION: B.A.

ENTRY LEVEL SALARY RANGE: \$28.0K-\$60.5K

Mary Martin Hall, home of the Auburn University Career Center

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