Auburn University

Spring Semester 2005

This newsletter and information about the department can be found at: <a href="http://www.auburn.edu/ind/">http://www.auburn.edu/ind/</a>, or contact *Dot Kelley*, at (334) 844-2364 or e-mail: *Clark Lundell*, at: lundece@auburn.edu

## News: Faculty, Staff, Student & Alumni

AU/INDD currently has accumulated \$200,000 in its endowment account through the effort of numerous industry collaborations and the initial generosity of AU/INDD alum Noel Wadsworth '60 more than 10 years ago. This summer's 1<sup>st</sup> year studio enrollment of (95) students will set a new department record.

Professor Clark Lundell's post baccalaureate students presented logo designs to the Society for Municipal Arborists at the University of Georgia's College of Environment and Design. This summer AU/INDD graduate students will team with UGA students to develop wayfinding strategies for sites in Costa Rica. This Spring Clark was presented an Outstanding Teaching Award by AU's Human Odyssey Program. Graduate Teaching Assistant (GTA) Josh Logan did an excellent job assisting Clark with the INDD Design In Modern Society class.

Office Administrator *Dot Kelley*, attended three professional seminars this past spring: How to Excel as an Administrative Professional; How to Design Newsletters, Brochures, and Ads; and Powerful Communications Skills for Women.

Professor *Bret Smith* supervised his third consecutive industry collaboration studio with Broan-NuTone, Spring '05. His students developed various components of a whole house vacuum system, many will go into production. *Kim Asner* and *Brent Coffey* were selected as summer interns. GTA *Corin Ludwig* was the teaching assistant for Bret's Design History class. Bret is consulting with Tupperware in the development of new product and serving as an expert witness in a product liability case.

Professor *Tin Man Lau* is directing INDD's second annual study abroad program to Taiwan. Based at Shu-Te University, eleven AU/INDD students will participate in trips to surrounding INDD programs and Hong Kong. Tin Man also supervised students: *Chris Dupuis* and *Shane Dietrich* in the design and fabrication of a new Reference Desk work station for AU's RBD Library, and graduate student *Xiao Zhang* "*May*" in the development of an exhibit system for the Auburn Arts Association.

Professor *Rich Britnell* will be directing his 10<sup>th</sup> annual Summer Design Workshop for high school students. His continuing development of the INDD Professional Practice class is consistently praised by graduating seniors who comment that it relieves a great deal of the anxiety of moving out into the real world. Rich continues to exhibit his Geographics art work at shows along the Gulf Coast and recently opened an art gallery here in Auburn.

Associate Professor *Randall Bartlett* once again has done an excellent job directing the 4<sup>th</sup> annual

industry collaboration with Emerson Tool (manufacturer of Sears, Home Depot wet/dry vacs.) As Director of the INDD Ireland Program since 1996, Randy was assisted this year by graduate students *David Killingworth* and *Owen Foster*. Randy's Anthropometry class was supported by GTA *Scott Tucholsky* 

Assistant Professor Sang Gyeun Ahn's work with graduate student Blair Hasty, finalist (Merit Award) in the 2004 International Bicycle Design Competition, was published in the Spring 2005 INNOVATION magazine, page 37. The work represented AU/INDD and was part of a feature article on schools of industrial design. Ahn also exhibited his own work for various competitions in the College of Architecture, Design and Construction, Dean's conference room. He also led a group of students in the design of data jack receptacles for AU's Office of Information Technology.

Assistant Professor *Chris Arnold* designed new workstations for the INDD Computer lab. He also directed *Jennifer White's* winning logo design (60 submissions) for the Department of Building Science. Chris once again led the Ireland program through Northern Ireland, Scotland and London coordinating design office visits with Seymour Powell, IDEO, Design Council (London), Design Factor (Belfast) and Lighthouse (Glasgow.)

Assistant Professor *Tsai Lu Liu* managed a 4<sup>th</sup> year industry collaboration with Unlimited Play, St Louis, to develop toys and play equipment for children with disabilities. This project received a great deal of coverage through local and state media networks. Lu also taught the Materials class with assistance from graduate student *Whitney Skinner* and presented a paper at the 4<sup>th</sup> Annual Conference on Planning and Design at National Cheng Kung University.

Visiting Assistant Professor *Kevin Cowart* managed an industry collaboration with Interface Design, developing an adhesive dispensing systems for the installation of carpet tile. He also mounted an exhibition of student photography work from fall '04 in the Dudley Commons Gallery.

INDD Lab Tech II, *David Gowan* and student assistant *Owen Foster* will be moving (95) INDD Summer 1<sup>st</sup> year studio students through the shop orientation sequence. David and Rich Britnell will be attending a Smooth-On Plastics Seminar in Philadelphia, PA this summer. It is also anticipated that David will be making improvements to the Wallace 107 lecture room.

'05-'06 IDSA Student Chapter Officers: Michael Felix, Pres., Chelsea McClemore, V.P., John McCabe, Sec., Cloe Luflin, Tres., Kimberly Burns, Events.

The IDSA Student Merit Award winner for 2005 is *Tom Murray* who was also selected to receive the AU President's Award for the CADC.

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## 27<sup>th</sup> Annual Design Interaction '05 "Designing Women"

This year's Design Interaction, scheduled for **8:30 AM**, **Friday 23 September** in the **Dudley Hall Auditorium**, will focus on the achievements of AU/INDD women alumni who are successfully practicing design in a broad range of applications. We have invited alumni at various stages of their careers from fifteen years of experience to new graduates. Join us for a full day of lectures and a gallery exhibition dedicated to accomplishments of AU/INDD women.

## Our guest speakers include:

Aira Rogers, '05
Abby Eaton, '04
Naomi Nelson, '98
Cindy Aiken Meissen '96

Admobile, Inc., Fairhope, AL
otto&moore, inc., High Point, NC
Proctor & Gamble, Cincinnati, OH
Rehrig Pacific Company, Lawrenceville, GA

Pam Scott, '89 **Renrig Pacific Company**, Lawrenceville, GA

The Curious Company, San Francisco, CA

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## Dear Friends of Auburn Industrial Design:

Be sure to view the Spring 2005 issue of IDSA's INNOVATION magazine. See the AU/INDD submission on page 37. This spring/summer AU/INDD had 16 students study in Ireland, 11 in Taiwan and 5 in Costa Rica. We are making every effort to support design education on a global scale. Four major industry collaborations were completed this spring, all very well received. Final presentations were attended by company Presidents, CEO, Directors, etc. many of which manage billion dollar organizations. We are excited about the contribution newly hired Assistant Professor Shea Tillman (Ryoby) will be making to our program this fall. On **Friday / Saturday, 2-3 September** a **Rhino Software** two day workshop is being hosted by AU/INDD. If interested register with Professor Sang-Gyeun Ahn at <a href="maintaing@auburn.edu">ahnsang@auburn.edu</a>, only 19 seats are available. Keep our mailing list up to date by contacting CADC External Affairs Program Coordinator, Bob Grant at <a href="maintaing-grantrs@auburn.edu">grantrs@auburn.edu</a>. With your help AU/INDD can grow the quality of experience we bring to both our students and alumni. Thanks for your support.

Professor Clark E. Lundell, Department Head