Auburn University

Fall Semester 2004

This newsletter and information about the department can be found at: http://www.auburn.edu/ind/, or contact *Dot Kelley*, at (334) 844-2364 or e-mail: *Clark Lundell*, at: lundece@auburn.edu

News: Faculty, Staff, Student & Alumni

AU/INDD is one of the largest (210 undergrad / 20 grad students) and oldest (60 years) programs in the country and one of the first to be National Association of Schools of Art and Design (NASAD) accredited (1992). During Spring '04 the program was reviewed for reaccredidation. The outcome was <u>very</u> positive.

Professor *Clark Lundell*, completed 5 years on the NASAD Accreditation Commission and did on site design program reviews of the American University of Sharjah and Sharjah, and Etisalat Universities in the United Arab Emirates. He also lectured at the University of Georgia, College of Environment & Design and visited their Ecolodge in San Louis, Costa Rica. Clark's Office Administrator *Dot Kelley*, was selected to be listed in the Spring '03 International Who's Who of Professional Administrators.

Professor *Bret Smith* is supervising a 3rd year studio industry collaboration with Broan-NuTone, Fall '04. They are developing visual branding strategies, packaging and exhibit systems. Last Spring his students developed new door bell concepts for Broan-NuTone. Bret is also teaching a graduate computer class focusing on Rhino software. Last spring Bret presented a paper at the 6th International Congress on Behaviorism and Behavioral Science.

Professor *Tin Man Lau*, managed INDD's first study abroad program to Taiwan. Nine students participated. The program was based at Shu-Te University, with trips to surrounding INDD programs and Hong Kong. Tin Man also supervised student finalists *Johnathan Aeiker*, *Will Luker* and 3rd Place Winner *Will Luker* in the 2004 International Design Emphasis furniture competition held in Atlanta, GA.

Associate Professor *Laura Prange* accepted a position at Southern Mississippi University Summer '03. Laura was replaced by Visiting Instructor *Scott Fischer* who directed 4th year studio industry collaborations with Crate & Barrel (ready to assemble furniture) and NFT Industries (consumer fertilizer spreaders, insecticide dispensers). The dispenser project was featured in the local media. Scott also taught a web design course.

Professor *Rich Britnell*, promoted to Professor in Fall '03, and managed a 4th year studio industry collaboration with Broan-NuTone to develop designs for residential kitchen range hoods. In Spring '04 he supervised a 4th year studio in the design of the AU Hall of Honor which acknowledges athlete academic accomplishment. The 1,500 sq. ft. exhibition will be installed in an addition to the AU Athletic Center. INDD student and member of the three time national champion, AU Women's Swimming Team *Laura Swander* participated in this studio.

Associate Professor *Randall Bartlett* continues to serve as INDD Ireland Program Director. During Spring '04 Randy led a 3rd year studio industry collaboration with Emerson Tool to develop home based wet-dry vacuums. The final presentation was held in Destin, FL and INDD student *Shane Glasgow* was selected to participate in an Emerson summer internship. Randy also conducted a seminar at the Fall '04 IDSA National Conference in Pasadena, CA on professional promotion/portfolio development.

Assistant Professor *Brenda Peters* tragically passed away on 2 February 2004. IDSA students held a cardboard chair competition "Sitting Green" in her honor. Brenda received the CADC / INDD Outstanding Alumni Award at this year's CADC Awards Banquet. Graduate student *Huck Starnes* served as Brenda's assistant for the Spring '04 Materials class and did a great job of covering the course content.

Assistant Professor *Sang Gyen Ahn*, appointed Fall '02, is managing the 2nd year studio sequence and rendering classes with GTA *Owen Foster*. Ahn served as graduate committee chair to *Blair Hasty* who was selected as finalist in the International Bicycle Design Competition, Fall '04. Ahn also worked with undergraduate *Steven Jackson*, who received an Excellence Award, Fall '03 in this competition. Ahn was awarded the INDD Outstanding Faculty Award at this year's CADC Awards Banquet.

Assistant Professor *Chris Arnold*, appointed Fall '03, is developing the 2nd year studio sequence. *Carol Bonham*, a student in Chris's studio won the campus-wide World Food Program logo competition. Carol will present her design at the United Nations in New York. Chris is also teaching our 2D computer software class and led the Ireland program through Northern Ireland, Scotland and London during Spring '04.

Assistant Professor *Tsai Lu Liu*, appointed Fall '04, is managing a 4th year industry collaboration with Spectrum Brands to develop garden maintenance product store display and marketing strategies for Home Depot, Lowes, etc. Lu is also teaching the Methods class with assistance from graduate student *Jannell Canerday*.

Visiting Assistant Professor *Kevin Cowart* is supervising a collaboration with the AU Office of Students with Disabilities, developing brand identity, information media and campus signage. He is also utilizing our new photo lab facilities to teach the INDD photography class and graduate student *Whitney Skinner* is providing assistance.

INDD Lab Tech II, *David Gowan* and his student workers attended an AU seminar on CPR and first aid safety Spring '04 and continues to manage INDD's every expanding shop facility.

'04-'05 IDSA Student Chapter officers: *Corin Ludwig* Pres., *Aira Rogers* V.P., *Rickelle Willis* Tres. *Rachel Risner* Sec. managed a well attended 26th Annual Design Interaction this Fall which focused on transportation design.

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Auburn Industrial Design Workshop '05

is a week long design experience for high school students interested in industrial design. Each day will be filled with hands-on design activities, technical demonstrations, and professional guest speakers. Students will be introduced to and work in the industrial design computer, digital, photography, wood and plastics laboratories.

The 11th Annual Design Workshop program is directed by INDD Professor *Rich Britnell*.

Workshop schedule: June 12th through the 17th 2005.

Register by calling: (334) 844-5100.

Web site information: http://auburn.edu/outreach/id

Registration fee: \$545, accommodations, meals, supplies included.

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Dear Friends of Auburn Industrial Design:

With this issue we are reinstating the *AU/INDD Newsletter*, last seen fall '00. Our programs (B.I.D., B.S.E.V., M.I.D.) have recently been reaccredited by the National Association of Schools of Art and Design (NASAD.) Nine faculty, two staff and five graduate assistants support our mission and we currently have \$200,000 in the AU/INDD Endowment. The Ireland and Taiwan programs continue to expand our student experience and we just completed the 26th Annual Design Interaction Symposium. Our Industry collaborations allow students to work with corporate leaders and the INDD Advisory Council makes important contributions to the relevance of our curricula. The Professional Practice and Portfolio classes continue to offer exceptional levels of quality preparing our graduates to be recruited nation-wide. We share this accomplishment with you to encourage assistance in keeping our mailing list up to date and suggesting new contacts. With your help AU/INDD can continue to grow its resource base and the quality of experience we bring to our students. Thanks for you continuing support.

Professor Clark E. Lundell, Department Head