

**AU/INDD Department Newsletter**  
Fall Semester 2005

**Faculty, Staff, Student & Alumni News**

AU/INDD currently has \$231,000 in its endowment account acquired through collective faculty and staff (eleven full time positions) management of almost fifty industry collaborations over the past fifteen years.

Professor **Clark Lundell's** students presented work at the University of Georgia's College of Environmental Design, Circle Gallery. Clark also directed graduate students **Bill Ford** in the design of voter registration criteria posters and **Ben Nowland**, ex-AU and aspiring NFL football player, in the development of a leg injury support system. Graduate student **Donna Haynes** assisted with Clark's INDD intro class managing grades and weekly lectures.

After five years with AU/INDD, Office Administrator **Dot Kelley** has left to provide administrative assistance to a Chicago based church mission in Tuskegee, AL. We are both excited about this opportunity for her and anxious about the void left by her departure. Office Assistant **Sylvia Jackson** has been brought on board to assist with our transition.

Laboratory Specialist **David Gowan** continues to participate in the production of most prototypes fabricated in Wallace. Constantly updating our fabrication technology, he is awaiting arrival of our new CNC Router later this month.

**Chad Bailey** was recently hired as the AU/INDD Unit Technology Manager. Chad has LAN experience with Total Systems Services Inc. and will be managing all our computer hardware and software needs.

Professor **Bret Smith** continues to serve as a product consultant to Tupperware, traveling extensively to participate in product reviews. He also taught a graduate computer class focusing on Rhino, Penguin and Bongo 3D modeling and animation software. Bret's graduate computer class, twelve students, will have an exhibition of over two hundred Rhino software generated images in the Dudley Commons Gallery through January 2006.

Professor **Tin Man Lau's** studio developed concepts for GameTime of Fort Payne, AL, one of the largest producers of outdoor play equipment. They had a very high level of participation in the product development process. In a number of cases they produced full scale components for the prototypes fabricated in the studio. GameTime/PlayCore CEO **Robert Farnsworth** participated in the final review and the prototypes were shipped to Fort Payne immediately after the final presentation.

Professor **Rich Britnell's** studio developed bathroom exhaust fan concepts for Broan NuTone. A final presentation dinner was hosted by Broan NuTone at the Moore's Mill Golf Club facility with CEO **David Pringle** attending. Rich's studio also did a furniture redesign project based on acquiring and reworking used furniture for a materials budget of no more than \$20. The project turned out a number of unique and innovative designs.

Associate Professor **Randy Bartlett** presented a Portfolio Design seminar at the IDSA National Education Conference. Graduate student **Jerrold Windam** provided assistance with Randy's IDSA

presentation and his fall semester portfolio class. Randy is also serving on the university's Program Review Committee, establishing evaluation criteria for all academic units. Randy continues to direct our very successful INDD Ireland Study Abroad Program.

Assistant Professor **Sang Gyeun Ahn** was awarded 1st Place in the International Red Dot Design Competition sponsored by Design Zentrum Nordrhein Westfalen in Germany. Ahn's design will be exhibited in Singapore and Germany. Ahn flew to Singapore to participate in the awards ceremony. Graduate student **Owen Foster** did an excellent job assisting in the management of Ahn's required rendering class.

Assistant Professor **Chris Arnold** taught the required Illustrator and PhotoShop software class with assistance from graduate students **Michael Felix** and **John McCabe**. Chris's studio designed and constructed a 16 foot model of the Empire State Building, with circling aircraft, for a local movie complex to promote the new King Kong film. His students also developed a parade costume for a local sports training facility. **Sam Dockery** worked in Chris' studio to develop the CAD/C Holiday Card.

Assistant Professor **Tsai Lu Liu's** studio developed non-electronic, family based, game equipment for the Taiwan company HighStar. Many of HighStar's current products, Foose Ball, etc., are sold through Wal-Mart and Target stores. Graduate student **Brad Moreman** assisted Lu with the required Methodology class. Lu also has worked on grant proposals to the NSF and Proctor & Gamble and presented a paper on industrial design education in Helsinki, Finland

Assistant Professor **Shea Tillman** joined the faculty this fall after work experience with Concept Center International / Ryobi, SonicRim, and Cooper Lighting. Shea's studio developed an AU/INDD identity, see our new logo, and exhibit system for display at the IDSA Southern District Conference. Shea also expanded our photography studio and course capabilities with assistance from graduate student **Whitney Skinner**. Shea will be working on a university committee to develop campus signage.

'05-'06 IDSA Student Chapter Officers **Michael Felix**, President, **Chelsea McClemore**, V.P., **John McCabe**, Secretary, **Beth Roney**, Treasurer, and **Kimberly Burns**, Events, did an excellent job in supporting our 27th Annual Design Interaction, "Designing Women", this past fall. Thanks to all our AU/INDD alumni speakers.

The Fall '05 CAD/C/INDD Awards Banquet recognized **Jennifer White** - INDD Alumni Student Scholarship; **Tom Murray** - Outstanding Undergraduate; **Owen Foster** - Outstanding Graduate Student; **Tsai Lu Liu** - Outstanding Faculty and **Doug Alsop** - Outstanding Alumni, for their exceptional contribution to AU/INDD.

AU/INDD student **Coral Blanche** was selected to participate in the all AU Women's Leadership Institute, summer '06.

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## 3rd Annual Sitting Green Competition '06 Cardboard Chair Design

This year's Sitting Green Competition Review, is scheduled for **Friday, March 17<sup>th</sup> at 12:00pm on the Wallace Center lawn**. Developed as an annual event dedicated to the memory of INDD Assistant Professor Brenda Peters, this three day long charrette teams students across our curricula to design and fabricate a cardboard chair. All designs will be load tested, reviewed and prizes awarded on Friday, March 17<sup>th</sup>. A department cookout precedes the load testing and all alumni and friends of the department are invited to be our guests at this great spring time (St Patrick's Day) celebration.

## 11th Annual Summer Design Workshop '06

**June 11th through the 17th 2006** AU/INDD will be hosting its 11th Annual Summer Design Workshop. High school students from across the country will be participating in a week long industrial design preparatory curriculum filled with a complete sampling of our undergraduate degree program. For information regarding registration review the following web site: [www.auburn.edu/outreach/id](http://www.auburn.edu/outreach/id) or contact the AU Outreach Office at (334) 844-5100.

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Dear Friends of Auburn Industrial Design:

Be sure to view the October 2005 issue of EVENT DESIGN magazine. See HERE+NOW, the editor's notes on page 5. Dan Hanover, editor of EVENT DESIGN, announced the magazine's collaboration with AU/INDD to develop a series of Event Design Certification (EDC) seminars which will be presented across the country, June 2006, as the "first-ever post-graduate certification program for event designers." We will keep you informed as details of this collaboration develop or you may e-mail Dan Hanover at [dhanover@red7media.com](mailto:dhanover@red7media.com)

Keep our mailing list up to date by contacting CADC External Affairs Coordinator, Bob Grant at [grantr@auburn.edu](mailto:grantr@auburn.edu). With your help AU/INDD can continue to grow the quality of experience we bring to both our students and alumni. Thanks for your continuing support.

Professor Clark E. Lundell, Department Head