AUBURN

CAREER OUTCOME DATA & AUBURNACHIEVE

MARCH FACULTY MEETING 2024

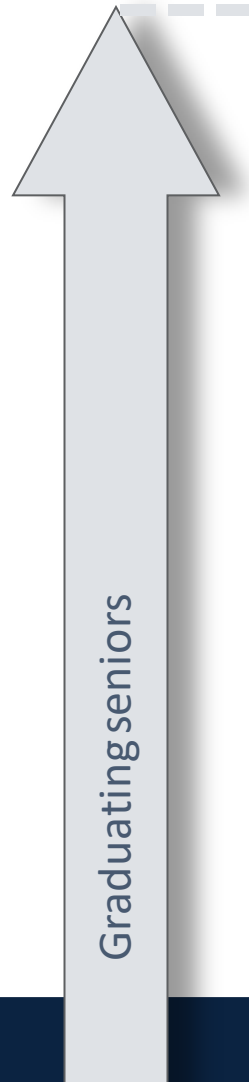
CONNECT the CREED

- 4 Canvas modules
  - Financial Wellness
  - Civics Engagement Concepts
  - AUBURNACHIEVE
  - Written Communication & Articulation Concepts
- Completed **before** Camp War Eagle

>98%

response rate

ACHIEVE the CREED



- First Destination Survey
  - Post-graduation plans
  - Satisfaction with outcome
  - Desired career outreach
- Completed within 2 weeks of graduation
- 6-month follow-up process

>98%

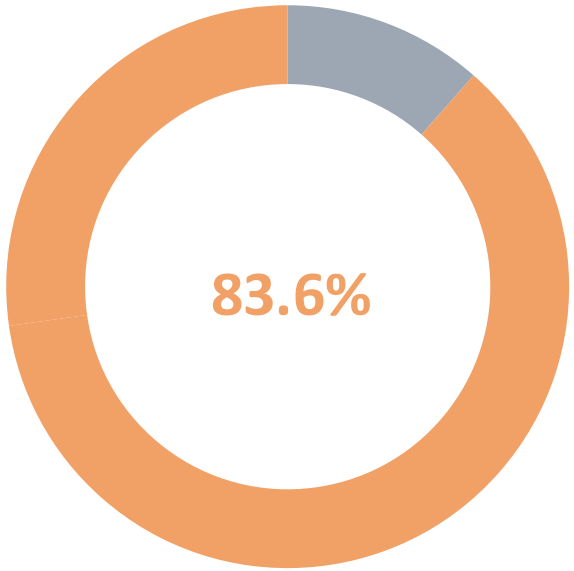
response rate

Graduating seniors
GRADUATION
First Destination Survey (FDS) runs for the final two weeks of each semester
2 MONTHS POST-GRADUATION
First destination data request sent to all academic colleges
3 MONTHS POST-GRADUATION
Initial follow-up survey sent to anyone who did not indicate Full Time, Military, or Graduate School on the FDS
4 MONTHS POST-GRADUATION
LinkedIn data search
5 MONTHS POST-GRADUATION
Initial phone calls
6 MONTHS POST-GRADUATION
Final follow-up survey
Final phone calls
EACH NOVEMBER
National Clearinghouse Student graduate enrollment data requested
EACH JANUARY
First destination outcome data finalized and shared with campus and NACE
FIRST DESTINATION
SIX-MONTH FOLLOW-UP PROCESS

ACHIEVE the CREED

Class of 2023 by the #s

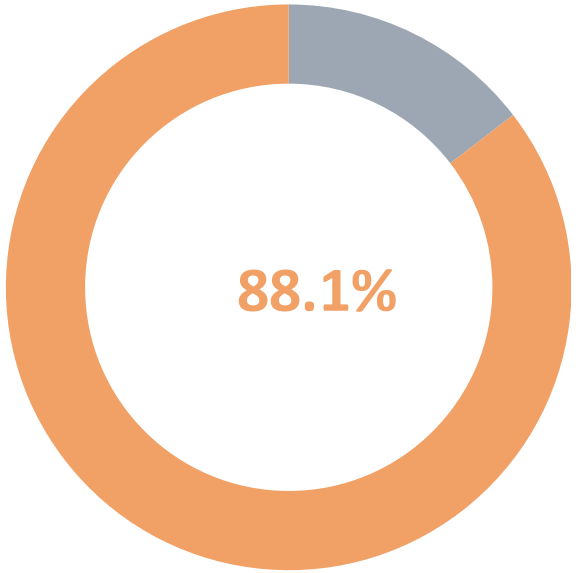
Graduating seniors (undergraduate)



Employment Success

84.7%

Overall Success



Continuing Education Success

ACHIEVE the CREED

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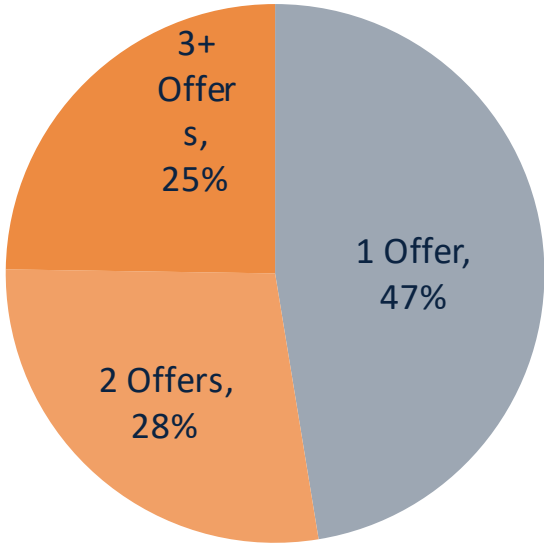
Graduating seniors (undergraduate)

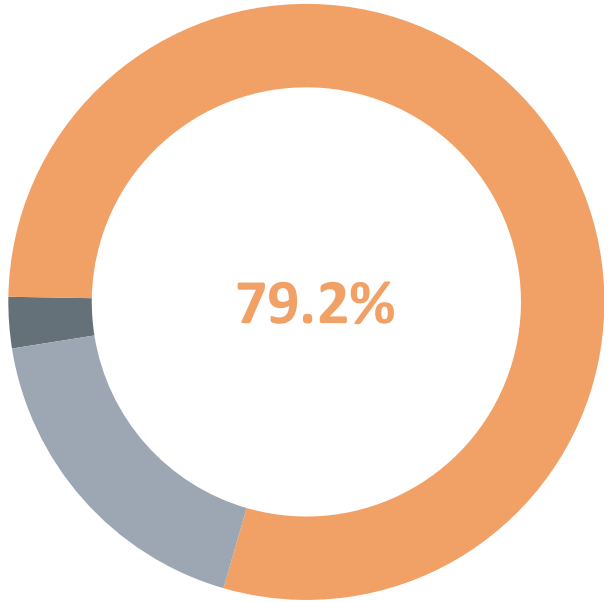


# of Offers

$59,608

Average Salary

Range: $15,000-$500,000



Top Choice

AUBURN GRAD CAREER SURVEY

- Collects career pathway data
  - Current outcome
  - Academic & co-curricular reflections
  - Career satisfaction & trajectory

12% → **20%**

2023 **2024 goal**

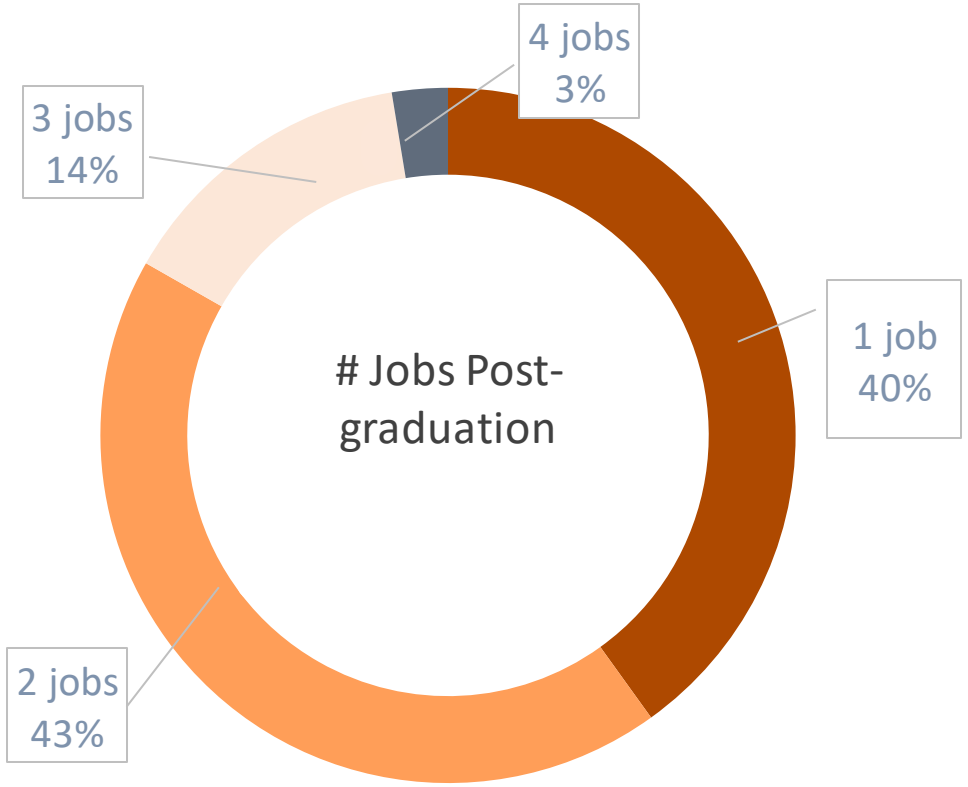
Alumni, 3-years post-gr

AUBURN GRAD CAREER SURVEY

Class of 2020 by the #s

93%

Would attend Auburn again



$74,602

Average Salary

CLASS OF 2020
A QUICK COMPARISON

AUBURN GRAD CAREER SURVEY

AT-GRADUATION

- Overall Success Rate: 78.8%
- Overall Employment Success Rate: 76.6%
- Overall Education Success Rate: 84.4%

3-YEARS POST-GRADUATION

- Overall Success Rate: 98.6%
- Overall Employment Success Rate: 98.5%
- Overall Education Success Rate: 98.9%

ACHIEVEMENT

=

(Academics + Activities) Articulation

AUBURN
ACHIEVE
BRIGHT IDEA

BRIGHT IDEA SEED GRANT

FOCUS

- Any element of the achievement framework
- Post-graduation career outcomes
  - Employment, continuing education, salary, etc.

DEADLINE

- Rolling

SUPPORT

- Analytic
- Monetary
- Development and Implementation

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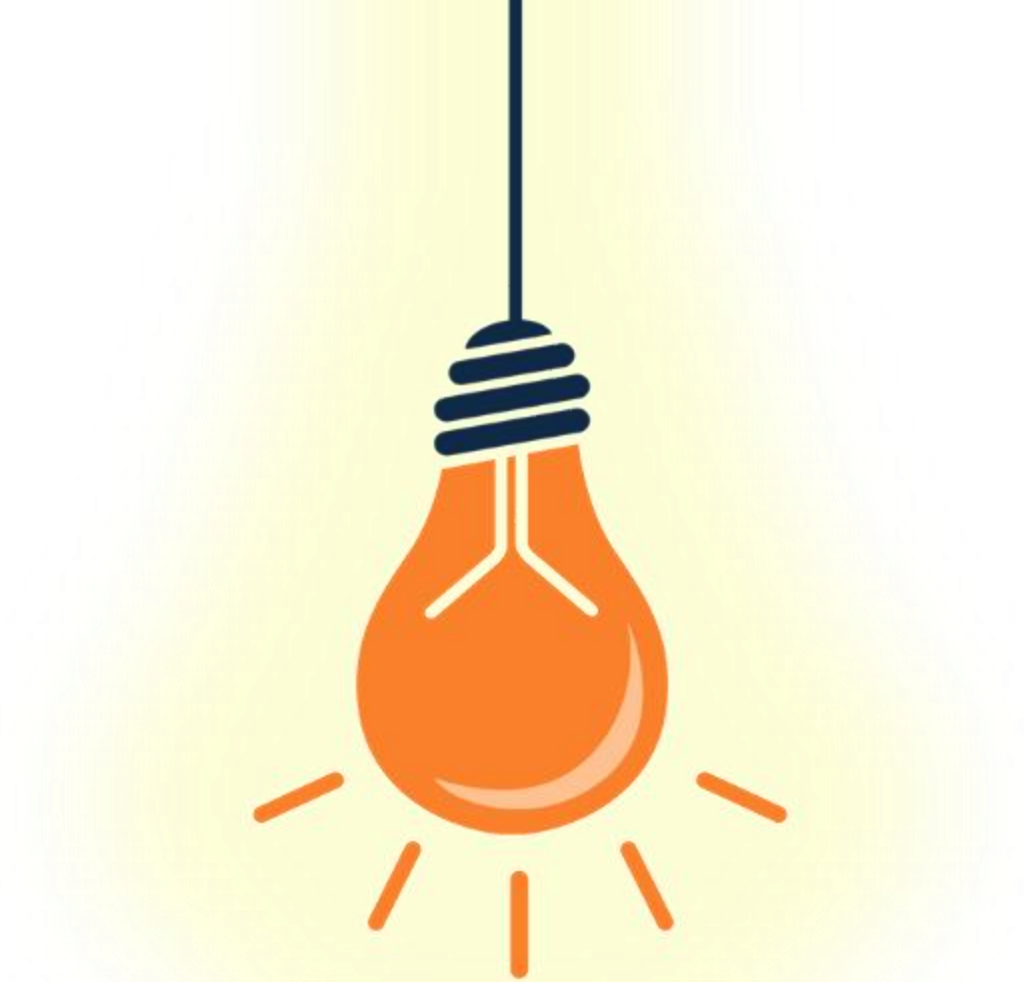

Project budgets have been anywhere between $5,000 and $100,000.

SAMPLE BRIGHT IDEA GRANTS

Department of Curriculum and Teaching

Teacher preparation and licensing test prep

AUBURN EDUCATION

Department of Mathematics and Statistics

Enhancing career education for students earning graduate degrees

AUBURN SCIENCES AND MATHEMATICS

College of Engineering

Formative career development and oral and written articulation education

NEXT LEVEL

https://eng.auburn.edu/cdcr/faculty/next-level-program

Department of World Languages, Literatures, & Cultures

Enhancing linguistic proficiency and assessment tools

AUBURN LIBERAL ARTS

***19 PROJECTS STARTED AS OF MARCH 2024 - MORE THAN $200,000 PROVIDED IN YEAR 1

aub.ie/auburnachieve