AUBURN
Human Resources

Dir, Student-Athlete Engagement

Job Description

JOB INFORMATION

Job Code	BA16
Job Description Title	Dir, Student-Athlete Engagement
Pay Grade	AT07
Range Minimum	$55,920
33rd %	$68,970
Range Midpoint	$75,490
67th %	$82,020
Range Maximum	$95,070
Exemption Status	Exempt
Organizational use restricted to the following divisions	130 Director Intercollegiate Athletics
Approved Date:	2/12/2026 9:20:47 AM

JOB FAMILY AND FUNCTION

Job Family:	Athletics
Job Function:	Athletics Student Support Services & Academic Support

JOB SUMMARY

The Director of Student-Athlete Engagement leads comprehensive programming that enhances the personal, professional, academic, and leadership growth of Auburn student-athletes. This role oversees the Student-Athlete Advisory Committee (SAAC), manages signature development events, and implements a four-year student-athlete enhancement curriculum. The position builds and maintains strong partnerships across campus, the community, and Athletics to expand development, service, and engagement opportunities.

RESPONSIBILITIES

- Oversees the Student-Athlete Advisory Committee (SAAC) and supports the Executive Board in carrying out organizational operations, initiatives, and leadership development.
- Supervises staff, including Coordinators and graduate assistants, and manages administrative and logistical operations such as speaker selection, participant engagement, purchasing, and event coordination.
- Provides comprehensive personal, professional, social, and leadership development support to student-athletes through advising, resource provision, and implementation of a four-year development curriculum.
- Oversees the planning, development, and execution of student-athlete programs, events, and the annual calendar, including AuburnYOU programming and major events such as Tiger Tailgate and Graduation Receptions.
- Conducts research and analysis on existing and emerging programs to recommend strategies and initiatives to the Assistant Athletic Director for Student-Athlete Experience.
- Develops and maintains relationships with campus and community partners to enhance service opportunities, community engagement, and personal development programming for student-athletes.
- Supports student-athlete recognition processes, including the selection and nomination of candidates for NCAA, SEC, and Auburn awards, and may present development materials at orientation and campus programs.
- Assists with recruiting efforts for prospective student-athletes and provides training and support for student-athletes engaged in community service programming.
- Collaborates on strategic initiatives, including KPI development for student-athlete development programs, fundraising partnerships (e.g., Tigers Unlimited), and execution of signature experiences such as the Auburn Summer Atlanta Career Tour.
- Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference
- (SEC) regulations in the performance of job duties.

The responsibilities listed above show the typical duties for jobs in this classification. Actual tasks may differ depending on the department's needs. Other similar duties may be assigned with discretion of the supervisor. Not every duty will apply to every position, and the amount of time spent on each task can change based on department needs.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	Full supervisory responsibility for other employees is a major responsibility and includes training, evaluating, and making or recommending pay, promotion or other employment decisions.

MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only to be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience	
Bachelor's Degree	with no specific discipline.	and	5 years of	experience in student affairs/services, student-athlete development, leadership development, or a similar field. Experience in collegiate athletics is desired.	

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Knowledge of the Auburn University structure of operation.	
Working knowledge of the NCAA & SEC rules and regulations.	
Knowledge of basic math.	
Strong written and oral communication skills; well-developed organizational skills; computer and online application skills; strong customer service orientation; ability to assume responsibility, take initiative, and work independently and in teams.	
Ability to plan, organize, and execute events.	
A strong ability to work independently and in teams, and prioritize in an ever-changing, fast-paced environment in a timely and professional manner.	
Demonstrate a commitment to building and maintaining strong and trusting relationships with various constituents, including student-athletes, colleagues, and university administrators.	

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category:	Office and Administrative Support

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing			X			
Walking			X			
Sitting					X	
Lifting				X		25lbs
Climbing		X				
Stooping/ Kneeling/ Crouching			X			
Reaching			X			
Talking					X	
Hearing					X	

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Repetitive Motions				X		
Eye/Hand/Foot Coordination				X		

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme temperatures			X		
Hazards			X		
Wet and/or humid			X		
Noise			X		
Chemical		X			
Dusts		X			
Poor ventilation		X			

Vision Requirements:

Ability to see information in print and/or electronically.