AUBURN
Human Resources

Asst Dir, Athletics Photography

Job Description

JOB INFORMATION

Job Code	BB02A
Job Description Title	Asst Dir, Athletics Photography
Pay Grade	MC07
Range Minimum	$44,710
33rd %	$52,160
Range Midpoint	$55,890
67th %	$59,610
Range Maximum	$67,060
Exemption Status	Exempt
Organizational use restricted to the following divisions	130 Director Intercollegiate Athletics
Approved Date:	6/11/2025 2:14:57 PM

JOB FAMILY AND FUNCTION

Job Family:	Marketing, Communications, & Multimedia
Job Function:	Photography

JOB SUMMARY

Reporting to the Director of Athletics Photography, the Assistant Director of Athletics Photography provides photographic services for Auburn Athletics and serves as a key member of the external engagement team.

RESPONSIBILITIES

- Provides photography for athletic competitions and special events.
- Collaborates with other members of the Auburn Athletics External Engagement team, including communications, marketing and fan engagement, War Eagle Productions, creative and digital strategy, and Auburn Sports Properties to increase reach, engagement, drive revenue and assist with recruiting.
- Maintains comprehensive library and efficiently labels and archives all images.
- Assists in the creation of electronic promotional material. Assists the athletic department graphic design team with content and graphic creation to elevate the Auburn Athletics brand.
- Provides up to date images of current student-athletes to assist with branding through name, image, and likeness (NIL).
- Plans and executes team promotional shoots.
- Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.

The responsibilities listed above show the typical duties for jobs in this classification. Actual tasks may differ depending on the department's needs. Other similar duties may be assigned with discretion of the supervisor. Not every duty will apply to every position, and the amount of time spent on each task can change based on department needs.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	May be responsible for training, assisting or assigning tasks to others. May provide input to performance reviews of other employees.

MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only to be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience	
Bachelor's Degree	Degree in Photography, Graphic Design, Communications, or related field.	and	1 year of	Experience in providing photographic services, preferably within a sports program. Experience with a Data Asset Management (DAM) system (Photoshelter, etc.), INFLCR, Opendorse, or a similar system is desired.	

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Knowledge of photography techniques to include shoot direction, editing processes, and equipment uses.	

MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/ Desired	
None Required.				

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category:	Other

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				X		
Walking				X		
Sitting				X		
Lifting	X					
Climbing				X		
Stooping/ Kneeling/ Crouching				X		
Reaching				X		
Talking				X		
Hearing				X		
Repetitive Motions				X		
Eye/Hand/Foot Coordination				X		

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold				X	
Extreme heat				X	
Humidity				X	
Wet				X	
Noise				X	
Hazards				X	
Temperature Change				X	
Atmospheric Conditions				X	

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Vibration				X	

Vision Requirements:
Ability to see information in print and/or electronically.