AUBURN
Human Resources

Assoc Dir, Athletics Photography

Job Description

JOB INFORMATION

Job Code	BB02B
Job Description Title	Assoc Dir, Athletics Photography
Pay Grade	MC08
Range Minimum	$48,360
33rd %	$58,040
Range Midpoint	$62,870
67th %	$67,710
Range Maximum	$77,380
Exemption Status	Exempt
Organizational use restricted to the following divisions	130 Director Intercollegiate Athletics
Approved Date:	6/11/2025 2:15:08 PM

JOB FAMILY AND FUNCTION

Job Family:	Marketing, Communications, & Multimedia
Job Function:	Photography

JOB SUMMARY

Assists the Director of Athletics Photography in managing and executing all photographic needs within Auburn Athletics through event coverage, timely photo editing and post-production, asset management and distribution, contributing to conceptualizing and planning asset shoots and other comprehensive Creative Team projects, supervising department student employees and interns, and assisting in managing and leading Assistant Directors.

RESPONSIBILITIES

- Serves as a leading contributor in providing high-quality photos through coverage of athletic competitions and special events.
- As necessary, travels to provide photo coverage of away athletic competitions and special events.
- Responsible for timely photo editing and post-production and effective asset management and distribution. Assists the Director of Athletics Photography in maintaining a comprehensive photo library via approved software and aids in leading proper education and communication with key stakeholders and users of the library across the Athletics Department.
- Leads the conceptualizing, planning, and executing of asset shoots and other comprehensive Creative Team projects, which include photo components.
- Regularly collaborates with the Graphic Design & Branding team and other units within War Eagle Creative to lead creative conceptualization and execution of photo components of graphics for social media and videoboard, marketing collateral, recruiting pieces, publications, small and large-scale print pieces, and overarching brand and marketing campaigns.
- Collaborates with other members and units of the Auburn Athletics External Team, including Communications, Fan Experience, War Eagle Productions, Digital Marketing, and Auburn Sports Properties to utilize photography to strategically increase reach and engagement, drive revenue, and inform and educate fans.
- Partners with teams and coaching staff to assist with recruiting through studio shoots.
- Provides up-to-date photos to student-athletes via proper channels to support student-athlete brand development through name, image, and likeness (NIL).
- Manages department interns and student employees. Responsible for overseeing the day-to-day schedules and work of photography interns and student employees, ensuring quality control and timely completion of assignments. Provides direction, feedback, and develops their skillsets to ensure alignment with departmental goals, compliance with university guidelines, and professional growth for the employee.

RESPONSIBILITIES

- Assists the Director of Athletics Photography in managing and leading Assistant Directors. Provides feedback and direction on photo work and coordinates with the Director of Athletics Photography to delegate and assign tasks, assignments, and event coverage effectively across the photography team.
- Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.

The responsibilities listed above show the typical duties for jobs in this classification. Actual tasks may differ depending on the department's needs. Other similar duties may be assigned with discretion of the supervisor. Not every duty will apply to every position, and the amount of time spent on each task can change based on department needs.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	May be responsible for training, assisting or assigning tasks to others. May provide input to performance reviews of other employees.

MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only to be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience	
Bachelor's Degree	with no specific discipline.	and	3 years of	Experience in providing photographic services, preferably within a sports program. Experience with a Data Asset Management (DAM) system (Photoshelter, etc.), INFLCR, Opendorse, or a similar system is desired.	

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Advanced knowledge of photography techniques to include shoot direction, editing processes, and equipment uses.	
Knowledge of Data Asset Management (DAM) system (Photoshelter, etc.), INFLCR, Opendorse, or a similar systems.	

MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/ Desired	
None Required.				

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category:	Other

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				X		
Walking				X		
Sitting				X		

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Lifting		X				
Climbing				X		
Stooping/ Kneeling/ Crouching				X		
Reaching				X		
Talking				X		
Hearing				X		
Repetitive Motions				X		
Eye/Hand/Foot Coordination				X		

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold			X		
Extreme heat			X		
Humidity			X		
Wet			X		
Noise			X		
Hazards		X			
Temperature Change			X		
Atmospheric Conditions			X		
Vibration			X		

Vision Requirements:

Ability to see information in print and/or electronically.

Travel Requirements:

Domestic