AUBURN
Human Resources

Sr Dir, Venue Technology & Special Event Production

Job Description

JOB INFORMATION

Job Code	BB65
Job Description Title	Sr Dir, Venue Technology & Special Event Production
Pay Grade	AT08
Range Minimum	$62,010
33rd %	$78,550
Range Midpoint	$86,820
67th %	$95,090
Range Maximum	$111,620
Exemption Status	Exempt
Organizational use restricted to the following divisions	130 Director Intercollegiate Athletics
Approved Date:	6/12/2025 2:09:21 PM

JOB FAMILY AND FUNCTION

Job Family:	Athletics
Job Function:	Athletics Video Productions

JOB SUMMARY

Provides oversight for new and existing gameday technologies within the Athletics Department's venues and under the purview of the Senior Associate AD, Fan Experience & Creative Strategy. Reporting directly to the Associate AD, War Eagle Productions, this role will also oversee the operation of audio-visual production for Athletics' special events outside of and within Auburn Athletics venues.

RESPONSIBILITIES

- Oversees new and existing gameday technologies within the Athletics Department’s venues that lie under the purview of the Sr. Associate AD, Fan Experience & Creative Strategy.
- Supervises a select staff of full-time War Eagle Production personnel, which could include videoboard and AV production team members.
- Oversees the operation and maintenance of all videoboards, timing, and scoring systems, but not limited to, Daktronics video, scoring, and timing systems.
- Oversees the programming of in-venue RGB lighting (Musco), and the installation, programming, and maintenance of in-venue specialty and intelligent lighting.
- Oversees the operation and maintenance of in-venue audio systems within, but not limited to, Jordan-Hare Stadium, Neville Arena, and Plainsman Park.
- Oversees the installation and technical operation of new gameday technologies within athletics venues.
- Oversees the operation and management of Athletics' special events audio-visual production needs.
- Recruits, trains, and supervises a team of students and/or professional freelancers for the execution of audio-visual production needs.
- Assists with the budgeting, quoting, invoicing, rate setting, and financial operation of the production of special events. Assists with the management and budgeting of the Daktronics service contract.
- Acts as the point of contact to all in-venue audio-visual Special Events-related third-party vendors.
- Exhibits a culture of collaboration between War Eagle Productions, War Eagle Creative, and Fan Experience units to maximize the experience for student athletes, fans, alumni, and students. Provides support to War Eagle Productions, Fan Experience, and Community Relations units to achieve maximum output of high-level productions and engagement.
- Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.

The responsibilities listed above show the typical duties for jobs in this classification. Actual tasks may differ depending on the department's needs. Other similar duties may be assigned with discretion of the supervisor. Not every duty will apply to every position, and the amount of time spent on each task can change based on department needs.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	Full supervisory responsibility for other employees is a major responsibility and includes training, evaluating, and making or recommending pay, promotion or other employment decisions.

MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only to be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience	
Bachelor's Degree	in Communications, Broadcasting, Broadcast Engineering, Information Systems, Recording & Production, Sound, Audio, Music, Show Production, Music Technology, or Audio/Sound Engineering.	and	6 years of	experience in operation or installation of audio systems in venues, arenas, stadiums, theatres or concert halls, or experience with audio systems through work with AV installation and operation companies.	

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Knowledge of a broadcast control room, such as: broadcast standard camera assignments, video switchers, replay machines, etc.	
Knowledge of live video and post-production procedures and various communications mediums.	
Knowledge of athletic media production, communication, and dissemination techniques and methods.	
Knowledge and ability to follow guidelines and policies set forth by SEC Network, Auburn University, Southeastern Conference, and third-party partners.	
Knowledge of transmission, broadcasting, switching, control, and operation of telecommunications systems.	
Ability to analyze information and evaluating results to choose the best solution and solve problems.	
Strong problem-solving skills, conflict resolution, ability to adapt and collaborate, and interpersonal skills; ability to work well and collaborate effectively with and/or supervise others. Ability to work quickly, efficiently, and with adaptability under strict deadlines.	
Willing to work nights, holidays, and weekends.	

MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/ Desired	
None Required.				

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category:	Other

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				X		
Walking				X		
Sitting				X		
Lifting			X			10 lbs
Climbing		X				
Stooping/ Kneeling/ Crouching		X				
Reaching			X			
Talking				X		
Hearing				X		
Repetitive Motions				X		
Eye/Hand/Foot Coordination			X			

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold		X			
Extreme heat		X			
Humidity			X		
Wet		X			
Noise			X		
Hazards		X			
Temperature Change		X			
Atmospheric Conditions			X		
Vibration		X			

Vision Requirements:

Ability to see information in print and/or electronically.

Travel Requirements:

None Required