AUBURN
Human Resources

Dir, Video Board Production

Job Description

JOB INFORMATION

Job Code	BB68
Job Description Title	Dir, Video Board Production
Pay Grade	AT07
Range Minimum	$55,920
33rd %	$68,970
Range Midpoint	$75,490
67th %	$82,020
Range Maximum	$95,070
Exemption Status	Exempt
Organizational use restricted to the following divisions	130 Director Intercollegiate Athletics
Approved Date:	1/1/1900 12:00:00 AM
Legacy Date Last Edited	8/25/2023

JOB FAMILY AND FUNCTION

Job Family:	Athletics
Job Function:	Athletics Video Productions

JOB SUMMARY

The Director of Video Board Production coordinates, supervises, and executes the live in-venue production for athletic sporting events, which includes the preparation of creative, administrative, and operational sides of a live event within Auburn Athletics venues.

RESPONSIBILITIES

- Leads all control-room aspects of Auburn Athletics live video board shows, which includes but is not limited to replay operators, talent, director, graphics producers, and camera operators.
- Works in tandem with Director of Video Board Operations and Assistant Director of Video Board Operations on the preparation and implementation of all assets for video board productions.
- Works in tandem with Director of Fan Experience, and other Fan Experience staff, to implement scripts and run of shows into live event production for Auburn Athletics video board shows.
- Coordinates the scheduling of full-time, TES, students, and professional service contractors who work video board events of Auburn Athletics, special events of Auburn University.
- Coordinates and executes event-based elements and sponsorships on the football video board, football stadium, and Auburn Arena concourse televisions throughout in-venue live events.
- Collaborates with multiple Auburn Athletics departments and Auburn Sports Properties to fulfill all sponsorship, marketing and promotional needs.
- Supports event days operations as needed, including camera operator, replay operator, or assisting with SEC Network or ESPN, SECN+ productions.
- Enhances the fan experience through new and unique video board experiences.
- Exhibits a culture of collaboration between War Eagle Productions, War Eagle Creative, and Fan Experience units to maximize the experience for student athletes, fans, alumni, and students. Provides support to War Eagle Productions and Fan Experience and Community Relations units to achieve maximum output of high-level productions and engagement.
- Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.

The responsibilities listed above show the typical duties for jobs in this classification. Actual tasks may differ depending on the department's needs. Other similar duties may be assigned with discretion of the supervisor.

Not every duty will apply to every position, and the amount of time spent on each task can change based on department needs.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	May be responsible for training, assisting or assigning tasks to others. May provide input to performance reviews of other employees.

MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only to be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience	
Bachelor's Degree	Degree in Communications, RTVF (Radio, Television, Film), Broadcast Journalism, Media Studies, or related field.	and	5 years of	Experience in coordinating multiple aspects of a live production for athletic events to include execution of creative, administrative, and operational sides of a live event or broadcast.	

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Knowledge of a broadcast control room, such as: broadcast standard camera assignments, video switchers, replay machines, etc.	
Knowledge of live video and post production procedures and various communications mediums.	
Knowledge of athletic media production, communication, and dissemination techniques and methods.	
Knowledge and ability to follow guidelines and policies set forth by SEC Network, Auburn University, and third party partners.	
Knowledge of transmission, broadcasting, switching, control, and operation of telecommunications systems	
Ability to analyze information and evaluating results to choose the best solution and solve problems.	
Strong problem solving skills, conflict resolution, ability to adapt and collaborate, and interpersonal skills; ability to work well and collaborate effectively with and/or supervise others.	
Ability to work quickly, efficiently, and with adaptability under strict deadlines.	

MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/ Desired	
None Required.				

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category:	Other

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				X		
Walking			X			
Sitting				X		
Lifting			X			10 lbs

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Climbing		X				
Stooping/ Kneeling/ Crouching		X				
Reaching		X				
Talking				X		
Hearing				X		
Repetitive Motions			X			
Eye/Hand/Foot Coordination			X			

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold		X			
Extreme heat		X			
Humidity		X			
Wet		X			
Noise		X			
Hazards		X			
Temperature Change		X			
Atmospheric Conditions		X			
Vibration		X			

Vision Requirements:
Ability to see information in print and/or electronically.