

# Mgr, GPAC Patron Services

JOB INFORMATION	
Job Code	AB14
Job Description Title	Mgr, GPAC Patron Services
Pay Grade	TA09
Range Minimum	\$50,170
33rd %	\$60,200
Range Midpoint	\$65,220
67th %	\$70,230
Range Maximum	\$80,270
Exemption Status	Exempt
Organizational use restricted to the following divisions	114 AVP, Administrative Effectiveness
Approved Date:	4/12/2024 4:16:02 PM

#### JOB FAMILY AND FUNCTION

Job Family: Theatre & Arts

Job Function: Production & Administration

#### **JOB SUMMARY**

Reporting to the Director of Gogue Performing Arts Center (GPAC) Operations, the Mgr, GPAC Patron Services is responsible for managing the front-of-house and daily operations of the box office and house management team. This position provides management in ticketing system administration, customer service, single ticket and subscription sales, daily sales financial management, and box office and front-of-house staff supervision for performances and events held at GPAC.

#### RESPONSIBILITIES

- Manages CRM ticketing and point-of-sale software and hardware functionality and maintenance, event and series implementation and scaling, patron data analysis and reporting, and all other administrative responsibilities associated with CRM ticketing software and hardware.
- Supervises the box office including the management and oversight of ticket fulfillment processing, CRM payment processing, customer service best practice implementation, and University and AU Advancement financial accounting, reporting, and cash management.
- Works collaboratively with all GPAC departments, clients, and vendors on annual performances, campaigns, programs, and events to reach and exceed institutional goals.
- Strategizes, documents, and implements an Emergency Action Plan for GPAC working in coordination with the Executive Director, Director of Production, Director of Operations, and key University personnel. Conducts staff, volunteer, and vendor training on basic roles and responsibilities, industry practices, safety and evacuation procedures outlined in the Emergency Action Plan (EAP), and venue operating policies, which include the creation, implementation, and review of training documents.
- Coordinates and ensures ADA and accessibility compliance for GPAC's facilities, programming, and services.
- Performs other duties as assigned by the Director of Operations at GPAC.

#### SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility Supervises others with full supervisory responsibility.

#### MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only to be utilized when the candidate does not meet the minimum requirements.

MINIMUM E	EDUCATION & EXPERI	ENCI	E		
Education Level	Focus of Education		Years of Experience	Focus of Experience	
Bachelor's Degree	Degree in Theatre, Theatre Management, Arts Administration, Business Administration, or related field.	And	5 years of	Experience in box office, ticket sales, patron services, and/or front-of-house administration or management in performing arts, theatre, dance, music, or related industry. At least 2 years' supervisory experience required. Experience in the performing arts industry preferred.	Or
High School		And	8 years of	Experience in box office, ticket sales, patron services, and/or front-of-house administration or management in performing arts, theatre, dance, music, or related industry. At least 2 years' supervisory experience required. Experience in the performing arts industry preferred.	

## MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Strong knowledge of computer applications in Windows and Mac environments including CRM ticketing software (Tessitura, AudienceView, Paciolan, etc.) and Microsoft Word, Excel, Outlook, and other Office 365 applications (OneDrive, SharePoint, Teams, etc.)

MINIMUM LICENSES & CERTIFICATIONS							
Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/ Desired				
Heartsaver First Aid CPR AED		within 90 Days	Required	And			
	International Association of Venue Managers Academy for Venue Safety and Security and/or CVP or CVE certification	Upon Hire	Desired				

### PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

PHYSICAL DEMANDS							
Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight	
Standing				Χ			
Walking				X			
Sitting				X			
Lifting			X			50	
Climbing			X				
Stooping/ Kneeling/ Crouching			X				
Reaching				X			
Talking					X		
Hearing					X		

PHYSICAL DEMANDS								
Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight		
Repetitive Motions					X			
Eye/Hand/Foot Coordination					X			

WORKING ENVIRONMENT							
Working Condition	Never	Rarely	Occasionally	Frequently	Constantly		
Extreme cold				Χ			
Extreme heat				X			
Humidity				X			
Wet				X			
Noise				X			
Hazards				X			
Temperature Change				X			
Atmospheric Conditions				X			
Vibration				X			

## **Vision Requirements:**

Ability to see information in print and/or electronically and distinguish colors.