



**JOB INFORMATION**

Job Code	BA94
Job Description Title	Dir, Athletic Creative Video
Pay Grade	AT07
Range Minimum	\$52,710
33rd %	\$65,010
Range Midpoint	\$71,160
67th %	\$77,310
Range Maximum	\$89,610
Exemption Status	Exempt
Approved Date:	1/1/1900 12:00:00 AM
Legacy Date Last Edited	10/11/2023

**JOB FAMILY AND FUNCTION**

Job Family:	Athletics
Job Function:	Athletics Video Productions

**JOB SUMMARY**

The Director of Athletic Creative Video directs the post-production for various sports programs within Auburn University Athletics Department.

**RESPONSIBILITIES**

- Directs the division of post-production of War Eagle Creative.
- Manages the daily operations of post-production within War Eagle Creative.
- Produces and creates video content for the athletic department's various sports programs, which includes, but is not limited to Auburn Football.
- Serves as a liaison to Auburn Sports Properties and the fulfillment of corporate sponsorships as it pertains to TV shows, including but not limited to The Auburn Football Review TV show.
- Manages the interns and assigned full-time employee(s) within War Eagle Creative.
- Leads assigned students in the production of video content for the athletic department's various sports programs.
- Serves as the point of contact to outside companies as it relates to content licensing.
- Trains students and staff on the use of equipment and WEP protocols, and assists in the management of post-production equipment.
- Manages media assets on the War Eagle Creative server.
- Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.

**SUPERVISORY RESPONSIBILITIES**

Supervisory Responsibility	Full supervisory responsibility for other employees is a major responsibility and includes training, evaluating, and making or recommending pay, promotion or other employment decisions.
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**MINIMUM QUALIFICATIONS**

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only be utilized when the candidate does not meet the minimum requirements.

## MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education	Years of Experience	Focus of Experience
Bachelor's Degree	Degree in Communications, Radio Television and Film, Broadcast Journalism, Engineering, or related field.	5 years of	Experience in television or video production services, preferably related to a sports program.

Substitutions Allowed for Experience: Yes

*Substitution allowed for Experience: When a candidate has the required education, but lacks the required experience, they may normally apply additional appropriate education toward the experience requirement, at a rate of one (1) year relevant education per year of required experience.*

## MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Knowledge of live video and post production procedures and various communications mediums.
Strong knowledge of broadcast operations.
Ability to communicate positively and effectively, verbally and in writing.
Ability to build and sustain positive, credible working relationships staff and internal clients.
Ability to handle multiple tasks and shifting priorities.
Ability to read and comprehend complicated procedures and processes, to negotiate technical assistance and establish schedules.
Must demonstrate a belief in and a proven ability as a positive change agent.
Comprehensive understanding of various pieces of broadcast equipment such as Video switchers, Clip Servers, Replay devices etc.

## MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/Desired
None Required.			

## PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

## PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				X		
Walking				X		
Sitting					X	
Lifting			X			Up to 25 pounds
Climbing		X				
Stooping/ Kneeling/ Crouching		X				
Reaching			X			
Talking					X	
Hearing					X	
Repetitive Motions			X			
Eye/Hand/Foot Coordination			X			

## WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold			X		
Extreme heat			X		
Humidity			X		
Wet			X		
Noise			X		
Hazards			X		
Temperature Change			X		
Atmospheric Conditions			X		
Vibration			X		

**Vision Requirements:**

Ability to see information in print and/or electronically.