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## Auburn University Job Description

Job Title:	<b>Asst Dir, Athletics Photography</b>	Level I	Grade MC07: \$40,000 - \$64,000
Job Code:	<b>BB02</b>	Level II	Grade MC08: \$45,000 - \$72,000
FLSA status:	Exempt		

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### Job Summary

Reporting to the Director of Athletics Photography, the Assistant Director of Athletics Photography provides photographic services for Auburn Athletics and serves as a key member of the external engagement team.

### Essential Functions

1. Provides photography for athletic competitions and special events.
2. Collaborates with other members of the Auburn Athletics External Engagement team, including communications, marketing and fan engagement, War Eagle Productions, creative and digital strategy, and Auburn Sports Properties to increase reach, engagement, drive revenue and assist with recruiting.
3. Maintains comprehensive library and efficiently labels and archives all images.
4. Assists in the creation of electronic promotional material. Assists the athletic department graphic design team with content and graphic creation to elevate the Auburn Athletics brand.
5. Provides up to date images of current student-athletes to assist with branding through name, image, and likeness (NIL).
6. Plans and executes team promotional shoots.
7. Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.

### Supervisory Responsibility

May be responsible for training, assisting or assigning tasks to others. May provide input to performance reviews of other employees.

*The above essential functions are representative of major duties of positions in this job classification. Specific duties and responsibilities may vary based upon departmental needs. Other duties may be assigned similar to the above consistent with the knowledge, skills and abilities required for the job. Not all of the duties may be assigned to a position.*

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## Auburn University Job Description

### Job Family Levels

Level	Responsibility	Knowledge	Education and Experience*
I	Duties and tasks are varied. Resolves routine questions and refers complex issues to higher levels.	Knowledge of photography techniques to include shoot direction, editing processes, and equipment uses.	Bachelor's degree in Photography, Graphic Design, Communications, or related field plus 1 year of experience.
II	Resolves most questions and problems and refers only the most complex issues to higher levels. Adapts procedures, techniques, tools, materials and/or equipment to meet special needs. Works independently and with minimal supervision. May periodically assist in orientation, training, assigning, and checking the work of lower level employees. May lead crew in the absence of supervisor.	Advanced knowledge of photography techniques to include shoot direction, editing processes, and equipment uses.	Bachelor's degree in Photography, Graphic Design, Communications, or related field plus 3 years of experience.

\* See the "Minimum Required Education and Experience" section of the job description for any substitutions that may be allowed for education and experience.

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### Minimum Required Education and Experience

**Level I** Bachelor's degree in Photography, Graphic Design, Communications, or related field plus 1 year of experience.

**Level II** Bachelor's degree in Photography, Graphic Design, Communications, or related field plus 3 years of experience.

#### Focus of Education

Degree in Photography, Graphic Design, Communications, or related field.

#### Focus of Experience

Experience in providing photographic services, preferably within a sports program. Experience with a Data Asset Management (DAM) system (Photoshelter, etc.), INFLCR, Opendorse, or a similar system is desired.

#### Substitutions allowed for Education:

Indicated education is required; no substitutions allowed.

#### Substitutions allowed for Experience:

Indicated experience is required; no substitutions allowed.

#### Minimum Required Knowledge

See Job Family Levels

#### Certification or Licensure Requirements:

None Required.

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### Physical Requirements/ADA

Regularly involves lifting, bending or other physical exertion. Often exposed to one or more elements such as heat, cold, noise, dust, dirt, chemicals, etc., with one often to the point of being objectionable. Injuries may require professional treatment.

Externally imposed deadlines; set and revised beyond one's control; interruptions influence priorities; difficult to anticipate nature or volume of work with certainty beyond a few days; meeting of deadlines and coordination of unrelated activities are key to position; may involve conflict-resolution or similar interactions involving emotional issues or stress on a regular basis.

Job frequently requires standing, walking, sitting, reaching, climbing or balancing, stooping/kneeling/crouching/crawling, talking, hearing, handling objects with hands, and lifting up to 10 pounds.

Job occasionally requires and lifting up to 25 pounds.

Vision requirements: Ability to see information in print and/or electronically.

Date: 10/26/2022

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