



**JOB INFORMATION**

Job Code	BB11C
Job Description Title	Coord III, Spirit Grp&Pub Rltn
Pay Grade	MC07
Range Minimum	\$43,190
33rd %	\$50,390
Range Midpoint	\$53,990
67th %	\$57,590
Range Maximum	\$64,790
Exemption Status	Exempt
Approved Date:	1/1/1900 12:00:00 AM
Legacy Date Last Edited	1/3/2012

**JOB FAMILY AND FUNCTION**

Job Family:	Marketing, Communications, & Multimedia
Job Function:	Public & Governmental Relations

**JOB SUMMARY**

Coordinates Athletic Spirit Groups and directs community relations activities for the Athletics Department.

**RESPONSIBILITIES**

- Develops and administers community relations activities for the Athletics Department.
- Coordinates speaker bureau for the Athletics Department staff and student athletes.
- Coordinates activities related to Athletic Spirit Groups (cheerleader squad and Tiger Paws squad) to include (but not limited to) arranging for travel, ordering uniforms and equipment, and scheduling tryouts, appearances, practices, and camp participation.
- Coordinates visits and tours to the Athletics Complex and coordinates student shadowing programs with Athletic staff members.
- Develops and administers budgets for Spirit Groups and community relations activities.
- Facilitates autograph requests to the Athletics Department.

**SUPERVISORY RESPONSIBILITIES**

Supervisory Responsibility	May be responsible for training, assisting or assigning tasks to others. May provide input to performance reviews of other employees.
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**MINIMUM QUALIFICATIONS**

**To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only be utilized when the candidate does not meet the minimum requirements.**

## MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience	
Bachelor's Degree	Degree in Public Relations, Athletic Administration, Marketing or related field	And	4 years of	Experience in public relations position preferably in an institute of higher education	

Substitutions Allowed for Experience: Yes

*Substitution allowed for Experience: When a candidate has the required education, but lacks the required experience, they may normally apply additional appropriate education toward the experience requirement, at a rate of one (1) year relevant education per year of required experience.*

## MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Possesses and applies a broad knowledge of principles, practices and procedures of a particular field of specialization to the completion of difficult assignments.

Also possesses knowledge of related fields and areas of operation which affect, or are affected

## MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/Desired
None Required.			

## PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

### PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				X		
Walking			X			
Sitting				X		
Lifting	X					
Climbing			X			
Stooping/ Kneeling/ Crouching			X			
Reaching			X			
Talking				X		
Hearing				X		
Repetitive Motions			X			
Eye/Hand/Foot Coordination			X			

### WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold			X		
Extreme heat			X		
Humidity			X		
Wet			X		

## WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Noise			X		
Hazards			X		
Temperature Change			X		
Atmospheric Conditions			X		
Vibration			X		

### **Vision Requirements:**

Ability to see information in print and/or electronically.