
Auburn University Job Description

Job Title: **Dir, Video Board Operations**

Grade AT07: \$50,300 - \$85,500

Job Code: **BB65**

FLSA status: Exempt

Job Family: Athletics

Job Function: Video Productions

Job Summary

Reporting to the Assistant AD War Eagle Productions, the Director of Video Board Operations is responsible for all aspects of operating and managing the department's in-house video boards, oversight of all still, motion graphics, and video board display for all video board shows.

Essential Functions

1. Serves as lead point of contact on all aspects of video board operations for Auburn Athletics, including but not limited to content loading, testing, and system maintenance.
2. Maintains and operates Daktronics video board systems and technologies within all athletic venues.
3. Directs and leads run of show for on-campus video boards, including but not limited to: highlight packages, video features, live in-game statistics, sponsorship packages, and graphics.
4. Produces games and events using Daktronics show control and related systems.
5. Leads the Assistant Director of Video Board Operations and other part-time staff in preparing for games, loading content, and running the video boards at various venues during games and events.
6. Enhances the fan experience through new and unique video board experiences.
7. Exhibits a culture of collaboration between War Eagle Productions, War Eagle Creative, and Fan Experience units to maximize the experience for student athletes, fans, alumni, and students. Provides support to War Eagle Productions and Fan Experience and Community Relations units to achieve maximum output of high-level productions and engagement.
8. Recruits, trains, and supervises a team of students in the execution of all video board related functions.
9. Assists with department and events by operating the video board for athletic events.
10. Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.
11. May perform other duties as assigned.

Supervisory Responsibility

Full supervisory responsibility for other employees is a major responsibility and includes training, evaluating, and making or recommending pay, promotion or other employment decisions.

The above essential functions are representative of major duties of positions in this job classification. Specific duties and responsibilities may vary based upon departmental needs. Other duties may be assigned similar to the above consistent with the knowledge, skills and abilities required for the job. Not all of the duties may be assigned to a position.

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Minimum Required Education and Experience

	<u>Minimum</u>	<u>Focus of Education/Experience</u>
Education	Bachelor's Degree	Degree in Communications, RTVF (Radio, Television, Film), Broadcast Journalism, Media Studies, Marketing, or related field.
Experience (yrs.)	4	Experience in coordinating multiple aspects of a live production for athletic events to include execution of creative, administrative, and operational sides of a live event or broadcast.

Substitutions allowed for Education:

Indicated education is required; no substitutions allowed.

Substitutions allowed for Experience:

Indicated experience is required; no substitutions allowed.

Minimum Required Knowledge

Knowledge of a broadcast control room, such as: broadcast standard camera assignments, video switchers, replay machines, etc. Knowledge of live video and post-production procedures and various communications mediums. Knowledge of athletic media production, communication, and dissemination techniques and methods. Knowledge and ability to follow guidelines and policies set forth by SEC Network, Auburn University, and third-party partners. Knowledge of transmission, broadcasting, switching, control, and operation of telecommunications systems. Ability to analyze information and evaluating results to choose the best solution and solve problems. Strong problem-solving skills, conflict resolution, ability to adapt and collaborate, and interpersonal skills; ability to work well and collaborate effectively with and/or supervise others. Ability to work quickly, efficiently, and with adaptability under strict deadlines.

Certification or Licensure Requirements

None required.

Pre-Employment Screening Requirements

None required.

Physical Requirements/ADA

No unusual physical requirements. Requires no heavy lifting, and nearly all work is performed in a comfortable indoor facility.

Routine deadlines; usually sufficient lead time; variance in work volume seasonal and predictable; priorities can be anticipated; some interruptions are present; involves occasional exposure to demands and pressures from persons other than immediate supervisor.

Job frequently requires standing, walking, sitting, talking, hearing, handling objects with hands, .

Job occasionally requires reaching, and lifting up to 10 pounds.

Vision requirements: Ability to see information in print and/or electronically.

Date: 7/11/2023

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