



JOB INFORMATION

Job Code	BB65
Job Description Title	Dir, Video Board Operations
Pay Grade	AT07
Range Minimum	\$52,710
33rd %	\$65,010
Range Midpoint	\$71,160
67th %	\$77,310
Range Maximum	\$89,610
Exemption Status	Exempt
Approved Date:	1/1/1900 12:00:00 AM
Legacy Date Last Edited	7/11/2023

JOB FAMILY AND FUNCTION

Job Family:	Athletics
Job Function:	Athletics Video Productions

JOB SUMMARY

Reporting to the Assistant AD War Eagle Productions, the Director of Video Board Operations is responsible for all aspects of operating and managing the department's in-house video boards, oversight of all still, motion graphics, and video board display for all video board shows.

RESPONSIBILITIES

- Serves as lead point of contact on all aspects of video board operations for Auburn Athletics, including but not limited to content loading, testing, and system maintenance.
- Maintains and operates Daktronics video board systems and technologies within all athletic venues.
- Directs and leads run of show for on-campus video boards, including but not limited to: highlight packages, video features, live in-game statistics, sponsorship packages, and graphics.
- Produces games and events using Daktronics show control and related systems.
- Leads the Assistant Director of Video Board Operations and other part-time staff in preparing for games, loading content, and running the video boards at various venues during games and events.
- Enhances the fan experience through new and unique video board experiences.
- Exhibits a culture of collaboration between War Eagle Productions, War Eagle Creative, and Fan Experience units to maximize the experience for student athletes, fans, alumni, and students. Provides support to War Eagle Productions and Fan Experience and Community Relations units to achieve maximum output of high-level productions and engagement.
- Recruits, trains, and supervises a team of students in the execution of all video board related functions.
- Assists with department and events by operating the video board for athletic events.
- Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.
- May perform other duties as assigned.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	Full supervisory responsibility for other employees is a major responsibility and includes training, evaluating, and making or recommending pay, promotion or other employment decisions.
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MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience
Bachelor's Degree	Degree in Communications, RTVF (Radio, Television, Film), Broadcast Journalism, Media Studies, Marketing, or related field.	And	4 years of	Experience in coordinating multiple aspects of a live production for athletic events to include execution of creative, administrative, and operational sides of a live event or broadcast.

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Knowledge of a broadcast control room, such as: broadcast standard camera assignments, video switchers, replay machines, etc.
Knowledge of live video and post-production procedures and various communications mediums.
Knowledge of athletic media production, communication, and dissemination techniques and methods.
Knowledge and ability to follow guidelines and policies set forth by SEC Network, Auburn University, and third-party partners.
Knowledge of transmission, broadcasting, switching, control, and operation of telecommunications systems.
Ability to analyze information and evaluating results to choose the best solution and solve problems.
Strong problem-solving skills, conflict resolution, ability to adapt and collaborate, and interpersonal skills; ability to work well and collaborate effectively with and/or supervise others. Ability to work quickly, efficiently, and with adaptability under strict deadlines.

MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/Desired
None Required.			

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category:	Other
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PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				X		
Walking				X		
Sitting				X		
Lifting			X			10 lbs
Climbing		X				
Stooping/ Kneeling/ Crouching		X				
Reaching			X			
Talking				X		
Hearing				X		
Repetitive Motions				X		
Eye/Hand/Foot Coordination			X			

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold		X			
Extreme heat		X			
Humidity		X			
Wet		X			
Noise		X			
Hazards		X			
Temperature Change		X			
Atmospheric Conditions		X			
Vibration		X			

Vision Requirements:

Ability to see information in print and/or electronically.