



JOB INFORMATION

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| Job Code | OA54A |
| Job Description Title | Analyst I, Portfolio Strategy |
| Pay Grade | UA04 |
| Range Minimum | \$46,680 |
| 33rd % | \$52,900 |
| Range Midpoint | \$56,010 |
| 67th % | \$59,130 |
| Range Maximum | \$65,350 |
| Exemption Status | Exempt |
| Approved Date: | 4/23/2025 5:23:52 PM |

JOB FAMILY AND FUNCTION

| | |
|---------------|------------------------|
| Job Family: | University Advancement |
| Job Function: | Development Support |

JOB SUMMARY

The Portfolio Strategy Analyst serves as a key partner to colleges and units in regards to prospect strategy, research, and analysis. Ensures excellence in service to fundraisers in pipeline development and portfolio management including training and communication.

RESPONSIBILITIES

- Partners with seasoned fundraising units and development officers who require minimal research and/or prospect management needs.
- Collaborates with assigned development officers to learn and understand unit priorities, development officer portfolios, and prospect goals.
- Conducts quarterly pipeline meetings under supervision with all assigned units and participates in conversations regarding the management of prospects, pipeline development and portfolio strength.
- Manages and makes updates within the database related to development officer portfolio and relationship manager assignments.
- Assists Portfolio Strategy colleagues in the development, management, and tracking of fundraising goals and metrics, with guidance.
- Works alongside Portfolio Strategy colleagues to identify and assign major gift prospects to development officers in support of fundraising goals and objectives.
- Drives a consistent approach to research and prospect management across units through regular communication with the Director of Portfolio Strategy, unit leadership and staff, and ongoing training and alignment with Advancement priorities.

The responsibilities listed above show the typical duties for jobs in this classification. Actual tasks may differ depending on the department's needs. Other similar duties may be assigned with discretion of the supervisor. Not every duty will apply to every position, and the amount of time spent on each task can change based on department needs.

SUPERVISORY RESPONSIBILITIES

| | |
|----------------------------|----------------------------------|
| Supervisory Responsibility | No supervisory responsibilities. |
|----------------------------|----------------------------------|

MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE

| Education Level | Focus of Education | | Years of Experience | Focus of Experience | |
|-------------------|------------------------------|-----|---------------------|---|--|
| Bachelor's Degree | with no specific discipline. | and | 0 years of | experience in data maintenance, reporting, and research. Experience in a fundraising environment desired. | |

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

| | |
|---|-----|
| Understanding of the prospect management best practices and processes. | And |
| Knowledge of fundraising practices. Knowledge of prospect research and management, conducting research, analyzing information resources, and experience locating, analyzing, interpreting, and synthesizing biographical, business, and financial data from an array of online print resources. | And |
| Ability to work with relational databases (Raiser's Edge, Advance, Salesforce, Fundraising Performance Management), Microsoft Suite, and electronic screening tools. | And |
| Proficiency with data management, building complex data queries and prospect segmentation. | And |
| Understanding philanthropy and donor cultivation process and experience working in a fundraising environment. | |

MINIMUM LICENSES & CERTIFICATIONS

| Licenses/Certifications | Licenses/Certification Details | Time Frame | Required/Desired | |
|-------------------------|--------------------------------|------------|------------------|--|
| None Required. | | | | |

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

PHYSICAL DEMANDS

| Physical Demand | Never | Rarely | Occasionally | Frequently | Constantly | Weight |
|-------------------------------|-------|--------|--------------|------------|------------|--------|
| Standing | | | X | | | |
| Walking | | | X | | | |
| Sitting | | | | | X | |
| Lifting | X | | | | | |
| Climbing | | X | | | | |
| Stooping/ Kneeling/ Crouching | | X | | | | |
| Reaching | | | X | | | |
| Talking | | | | X | | |
| Hearing | | | | | X | |
| Repetitive Motions | | | X | | | |
| Eye/Hand/Foot Coordination | | | X | | | |

WORKING ENVIRONMENT

| Working Condition | Never | Rarely | Occasionally | Frequently | Constantly |
|-------------------|-------|--------|--------------|------------|------------|
| Extreme cold | | X | | | |
| Extreme heat | | X | | | |
| Humidity | | X | | | |
| Wet | | X | | | |

WORKING ENVIRONMENT

| Working Condition | Never | Rarely | Occasionally | Frequently | Constantly |
|------------------------|-------|--------|--------------|------------|------------|
| Noise | | X | | | |
| Hazards | | X | | | |
| Temperature Change | | X | | | |
| Atmospheric Conditions | | X | | | |
| Vibration | | X | | | |

Vision Requirements:
Ability to see information in print and/or electronically.