

Regional Development Officer

Job Description

JOB INFORMATION		
Job Code	OA73	
Job Description Title	Regional Development Officer	
Pay Grade	UA09	
Range Minimum	\$70,460	
33rd %	\$89,250	
Range Midpoint	\$98,650	
67th %	\$108,040	
Range Maximum	\$126,830	
Exemption Status	Exempt	
Organizational use restricted to the following divisions	109 Senior VP-Advancement	
Approved Date:	2/2/2024 2:03:59 PM	

JOB FAMILY AND FUNCTION

Job Family:	University Advancement
Job Function:	Major & Principal Gifts

JOB SUMMARY

The Regional Development Officer builds and maintains strong relationships with alumni, donors, and stakeholders within a designated geographic region. Responsible for strategically identifying and cultivating philanthropic opportunities, managing fundraising campaigns, and promoting engagement to support Advancement's growth and development initiatives.

RESPONSIBILITIES

- Serves as a regional development officer for the identified geographic region as determined by Advancement leadership.
- Develops and maintains strong relationships with alumni, donors, and prospective donors in assigned regions.
- Identifies, evaluates, cultivates, solicits, and stewards prospective, current, and past donors through personal visits and direct communication.
- Serves as the representative in the identified geographic region, representing Auburn Advancement at alumni and donor functions as needed.
- Updates and informs supervisors and other staff of goal status, new plans, and project proposals.
- May develop campaigns and/or presentation proposals related to funding priorities to keep top prospects informed, interested, involved, and to meet development goals and objectives.
- Assists in regional engagement activity and events, fostering stronger connections with donors and alumni.
- The nature of this role is highly externally focused, requiring frequent travel and meetings on and off campus during regular and non-traditional business hours, and is therefore expected to operate with high-levels of autonomy.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	May be responsible for training, assisting or assigning tasks to others. May
Supervisory Responsibility	provide input to performance reviews of other employees.

MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only to be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE					
Education Level	Focus of Education		Years of Experience	Focus of Experience	
Bachelor's Degree	No specific discipline.	And	6 years of	Experience in fundraising, marketing, sales, and/or public relations.	

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Ability to work independently and collaboratively with a team.

Willingness to travel within the assigned region and occasionally outside the region.

MINIMUM LICENSES & CERTIFICATIONS				
Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/ Desired	
None Required.				

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

PHYSICAL DEMANDS						
Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				Χ		
Walking				X		
Sitting				X		
Lifting	X					
Climbing	X					
Stooping/ Kneeling/ Crouching	X					
Reaching			X			
Talking					X	
Hearing					X	
Repetitive Motions		X				
Eye/Hand/Foot Coordination		X				

WORKING ENVIRONMENT					
Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold		Х			
Extreme heat		X			
Humidity		X			
Wet		X			
Noise		X			
Hazards	X				
Temperature Change		X			
Atmospheric Conditions	X				
Vibration	X				

No special vision requirements.	
Travel Requirements:	
In-State; Domestic	

Vision Requirements: