



JOB INFORMATION

Job Code	OC18
Job Description Title	Chief Photographer
Pay Grade	MC10
Range Minimum	\$58,080
33rd %	\$71,630
Range Midpoint	\$78,410
67th %	\$85,180
Range Maximum	\$98,740
Exemption Status	Exempt
Approved Date:	1/1/1900 12:00:00 AM
Legacy Date Last Edited	5/14/2018

JOB FAMILY AND FUNCTION

Job Family:	Marketing, Communications, & Multimedia
Job Function:	Photography

JOB SUMMARY

Serves as a lead photographer for the University performing artistic, creative, and skilled photographic work to capture and reproduce images in order to ensure the photographic needs of the University are being met. Oversees all operations of photographic services and assists in marketing efforts to promote photographic services for promotional and informational use throughout the University.

RESPONSIBILITIES

- Schedules and executes a large variety of photography assignments including location, publication, studio, portrait, and event on a weekly basis. Responsible for the concept development, planning, equipment preparation, shooting, and editing of various photoshoots for the University. Prioritizes photography requests.
- Provides photographic services for the University including, but not limited to, the President's Office, Special Events, Auburn Magazine, and all University departments. Includes traveling abroad when necessary.
- Plans photo composition. Analyzes subject matter, exercises artistic judgement, and has professional knowledge of appropriate equipment, lighting, angles, props, and backgrounds to select, adjust, and use for production of high-quality images.
- Responsible for the appropriate editing to photographs including cropping, color correction, fitting magazine layout, and embedding meta-data.
- Collaborates proactively with administration and colleagues to ensure consistent output of high-quality photos. Advises administration in the coordination of University departments pertaining to photographic work.
- Directs maintenance of University records including filing, documenting, and maintaining images and oversees historical archives.
- Manages and maintains custody and accountability of all photographic equipment and property records.
- Prepares and maintains an annual budget and oversees all accounting activities of department.
- Participates in conferences and continual training to stay abreast of recent trends and developments within the field of photography.
- Supervises Photographic Services staff to include planning, coaching, and recognizing. Responsible for appraising performance and ensuring that the training and development needs of staff are met.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	Full supervisory responsibility for other employees is a major responsibility and includes training, evaluating, and making or recommending pay, promotion or other employment decisions.
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MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience	
Bachelor's Degree	Photography, Graphic Art, Communications, or related field.	And	6 years of	Experience in commercial photography and digital asset management.	

Substitutions Allowed for Education: Yes

Substitution allowed for Education: When a candidate has the required experience, but lacks the required education, they may normally apply additional relevant experience toward the education requirement, at a rate of two (2) years relevant experience per year of required education.

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Knowledge of photography techniques to include shoot direction, development processes, and equipment uses.

Knowledge in Photoshop preferred.

Must be service-oriented.

MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/Desired
None Required.			

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				X		
Walking				X		
Sitting				X		
Lifting	X					
Climbing				X		
Stooping/ Kneeling/ Crouching				X		
Reaching					X	
Talking					X	
Hearing					X	
Repetitive Motions					X	
Eye/Hand/Foot Coordination					X	

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold				X	
Extreme heat				X	
Humidity				X	
Wet				X	
Noise				X	
Hazards				X	
Temperature Change				X	
Atmospheric Conditions				X	
Vibration				X	

Vision Requirements:
Ability to see information in print and/or electronically and distinguish colors.