

NCNAC Annual Compass Conference

March 21-23, 2025

Sponsorship and Exhibitor Opportunities

Auburn Hotel & Conference Center

Auburn, AL

All applications are on a first-come, first-reserve basis and are subject to NCNAC approval.

The National Consortium for Nursing Academic Coaches (NCNAC) cordially invites you to attend and exhibit at our 1st Annual Compass Conference. The exhibits portion of the conference is March 21-23, 2025 at the Hotel at Auburn University and Dixon Conference Center.

The NCNAC Annual Conference is the first national nursing conference aimed at providing collaboration and education for nursing academic coaches and advisors.

Key information:

- The NCNAC Annual Compass Conference is estimating to have at least 200 participants in attendance. All attendees are faculty or staff in nursing academic programs, representing over 48 states.
- Set-up is scheduled for Friday, March 21st from 8:00 AM to 11:00 AM. Exhibits are open to attendees from Friday to Sunday. Typical exhibit hours are from 7:30 AM to 4:00 PM. Tables not set up by 11:00 AM on Friday, March 21st will be considered vacant space and may be assigned to the waiting list companies (unless prior arrangements are made). If you have a travel delay, please contact Kendall Henderson, kaw0019@auburn.edu.
- Tear down is scheduled for Sunday, March 23rd starting at 11:00 AM. Any exhibitor tearing down prior to 11:00 AM on Sunday will incur a \$500 fine and may be excluded from participating in future conferences.

Deadline to guarantee space is January 7th, 2025. Full payment is required to guarantee space. There are only 20 spaces for exhibitors.

Key Dates for the 2025 NCNAC Conference

- January 7th
 - Completed forms and full payment must be submitted to reserve space in the exhibit hall.
- February 1st
 - Last day for participating exhibitors to cancel and receive a full refund, less a 15% administration fee.

Register to Be an Exhibitor

March 21-23, 2025

- Exhibitor Fee: \$1000
 - What's included with your exhibitor fee:
 - Includes one 6 ft. table, 2 chairs, and complimentary registration for 2 staff members.
 - Exhibiting companies wanting to register additional staff will be required to pay the additional Exhibitor and Sponsorship Registration fee of \$300 per person.
 - Exhibit rental does not include:
 - Installation of any booth-related equipment including electrical power, water, gas, audio-visual equipment, furniture, or decoration. Rental also does not include any receiving, storage, packing, shipping, or security and cleaning services. Additionally, please be sure to remove any bulk trash from your space during tear-down. Any bulk trash left after vacating the premises may result in a charge to your company.
 - Space Assignment
 - Space Assignment will begin after the guaranteed space deadline (November 21, 2024) has passed.
 - Space preference will be given to those who participate in the conference as a sponsor and an exhibitor.

Sponsorship Opportunities:

Platinum Level: \$5,500

- Opening Lunch Sponsor – 2 Opportunities Available
- Welcome Reception Sponsor – 2 Opportunities Available
- Closing Lunch Sponsor – 2 Opportunities Available

Gold Level: \$5,000

- Breakfast Sponsor – 2 Opportunities Available (Saturday & Sunday)

Silver Level: \$4,000

- Refreshment Break Sponsor – 4 Opportunities Available
- Conference App Sponsor – 1 Opportunity Available
- Plenary Speaker Sponsorship – 2 Opportunities Available

Bronze Level: \$2,500

- Attendee Bags – 1 Opportunity Available
- Attendee Lanyards – 1 Opportunity Available

Sponsorship Level Benefits for the 2025 NCNAC Conference

	Platinum Level \$5,500	Gold Level \$5,000	Silver Level \$4,000	Bronze Level \$2,500	Patron Level \$1000
Complimentary Booth Space, including 2 complimentary staff registrations	X	X			
Complimentary Registration with Sponsorship	2	2	1		
Recognition at Sponsored Event	X	X	X		
Place Materials in Conference Bags	X	X	X	X	X
Listing of Company on the NCNAC Website	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo	Company Name
Priority Points Earned	5	4	3	2	1

**Please note: Sponsorships received after January 7th may result in certain benefits not being available. Please check with NCNAC for availability by emailing ncnaccoaches@gmail.com.*